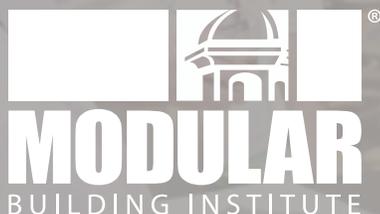




2024 WORLD OF MODULAR

ANNUAL CONVENTION & TRADESHOW
UPDATED BROCHURE & PROSPECTUS



MARCH 18-21
ORLANDO, FL

THE *BEST* SHOW IN THE MODULAR INDUSTRY RETURNS!

THE MODULAR BUILDING INSTITUTE'S 41ST ANNUAL CONVENTION & TRADESHOW

For over 40 years, the Modular Building Institute (MBI) has provided professionals from around the world who are involved in the modular and offsite construction industries a place to network, exchange ideas, learn from experts, discuss challenges, display new products, and receive well-deserved recognition.

Immerse yourself in the World of Modular and
REGISTER TODAY!



IMMERSE YOURSELF IN WORLD OF MODULAR

World of Modular has always been an open forum for anyone interested in modular construction. From manufacturers to suppliers to service providers, MBI's World of Modular convention and tradeshow remains the *BEST* place to reach representatives from all facets of the modular construction industry. **Why?**

1. ALL-TIME HIGH

Interest is at an all-time high with major traditional contractors, developers, and owners turning to it for more and more projects.

2. LARGEST EVENT

With nearly 1500 attendees at our 2023 event, World of Modular is the largest event dedicated exclusively to commercial modular construction.

3. LONGEST-RUNNING EVENT

World of Modular is the oldest and longest running event in modular construction—now 40 years running.

4. UNPARALLELED NETWORKING

With pro-level golf, numerous receptions, and *even more* exhibit hall time, World of Modular offers **four days** of invaluable industry networking.

5. INDUSTRY EXPERTS

World of Modular features industry experts from around the world sharing best practices, case studies, and the latest modular industry research.

6. GROWING MARKETS

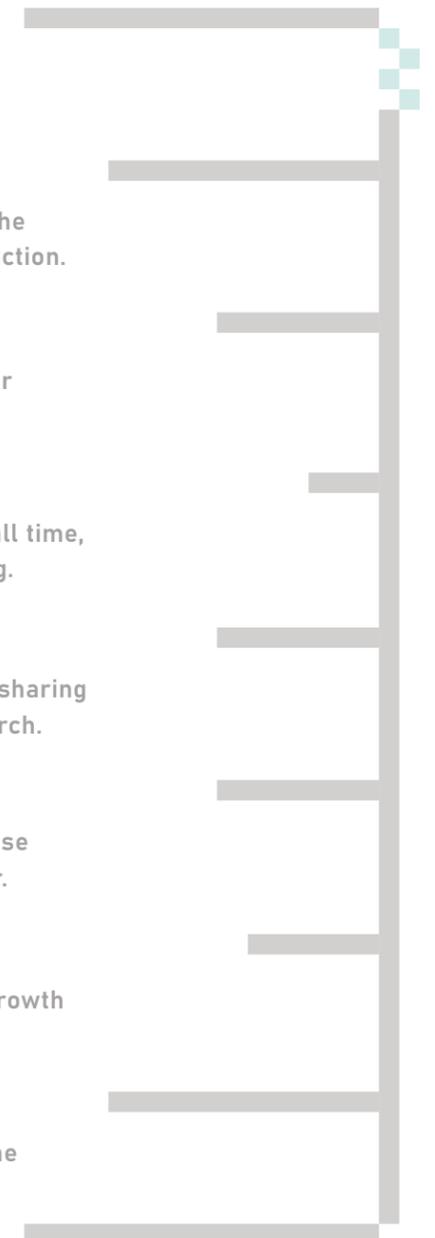
From affordable housing to quick-serve restaurants to industrial-use facilities, modular construction is moving into every building sector.

7. MORE THAN A SLOGAN

By reinvesting 100% of event profits, MBI is funding the industry's growth through education, advocacy, and professional development.

8. INDUSTRY RECOGNITION

The Modular Building Institute's annual Awards of Distinction are the highest honors awarded in the modular construction industry.



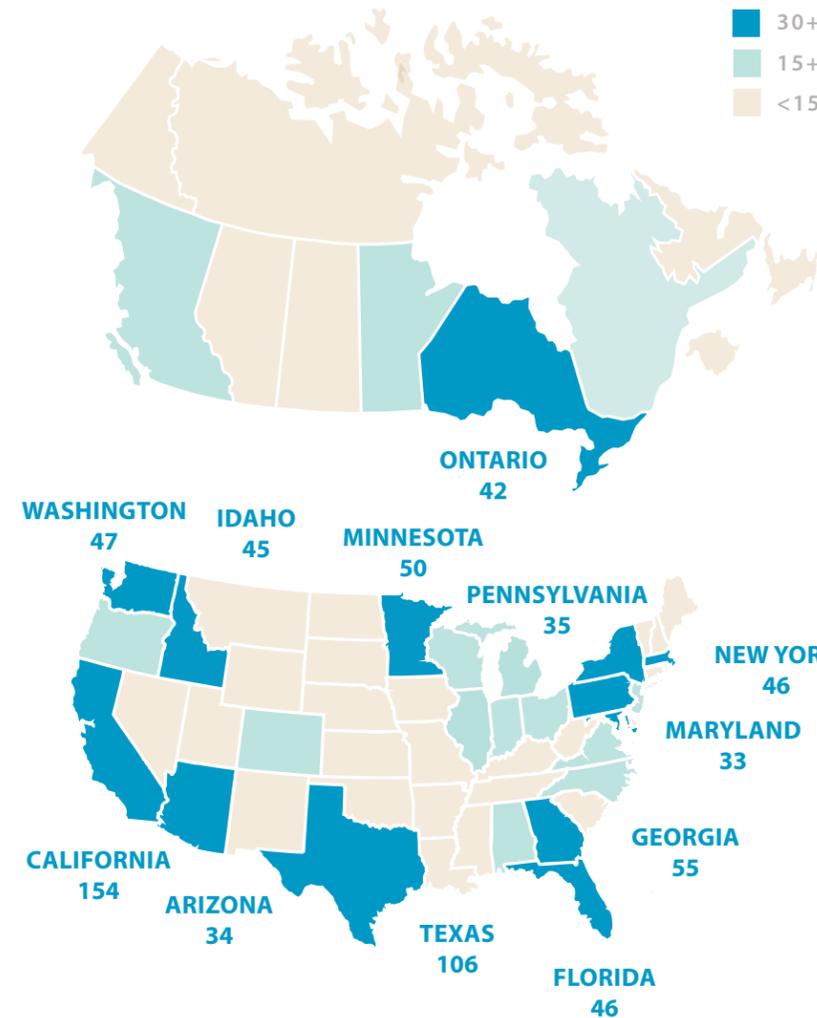
WHO ATTENDS WORLD OF MODULAR?

MBI's World of Modular is the best-attended event of its kind, featuring modular manufacturers, suppliers, contractors, designers, developers, and service providers from around the world. Simply put: There is no better chance to connect and engage with stakeholders from every sector of the modular construction industry.



ATTENDEES BY ORIGIN

DATA FROM 2023; TOTAL 1,453 INDIVIDUALS



30+ ATTENDEES
15+ ATTENDEES
<15 ATTENDEES

TOTAL BY COUNTRY

ARGENTINA 3, AUSTRALIA 1, BAHAMAS 2, BRAZIL 9, **CANADA 152**, CHINA 5, CHILE 8, DOMINICAN REPUBLIC 3, EGYPT 1, ESTONIA 1, FINLAND 1, FRANCE 3, GERMANY 5, IRELAND 1, ITALY 2, LATVIA 3, MEXICO 6, NETHERLANDS 1, NEW ZEALAND 2, POLAND 3, REPUBLIC OF KOREA 21, ROMANIA 2, SINGAPORE 3, SPAIN 2, SWITZERLAND 2, TURKEY 2, UNITED KINGDOM 10, **UNITED STATES 1,185**



ATTENDEES BY PROFESSION

SUPPLIERS (MATERIALS): 261
OWNER/DEVELOPER: 175
MANUFACTURER (DIRECT): 149
DEALERS: 120
SUPPLIERS (SERVICES): 107
MANUFACTURER (WHOLESALE): 103
DESIGNERS: 95
CONTRACTORS: 74
GOVERNMENT AGENCIES: 14
FINANCING: 11
OTHER: 344

EXHIBITORS BY TYPE

DATA FROM 2023; TOTAL 154 COMPANIES

SUPPLIERS (MATERIALS): 74
SUPPLIERS (SERVICES): 26
MANUFACTURERS (DIRECT): 20
MANUFACTURERS (WHOLESALE): 10
DESIGNERS: 10
CONTRACTORS: 4
DEALERS: 4
OWNER/DEVELOPER: 1
ASSOCIATE FINANCING: 1

FEATURED SPEAKERS SNEAK PEAK

World of Modular’s top-notch keynotes and educational breakout sessions equip industry professionals with **the latest knowledge in every facet of the commercial modular construction business**. Learn new skills and techniques and find ways to operate more efficiently from industry experts, including:



ANIRBAN BASU CEO & FOUNDER | SAGE POLICY GROUP, LLC

Economist Anirban Basu returns to World of Modular to offer an informative yet entertaining forecast for the construction marketplace. Dr. Basu is chairman and CEO of Sage Policy Group, a consulting firm in Baltimore, MD. He provides policy and economic consulting for numerous clients including developers, bankers, brokerage houses, energy suppliers and law firms. Dr. Basu joined MBI as its chief economist in 2022 and has written several high-profile reports on construction, including MBI’s “Economic & Financial Performance of Relocatable Buildings in the US Modular Building Industry.”

PRESENTED BY



KEVIN BROWN BRANDING & COMPANY CULTURE EXPERT AUTHOR OF THE HERO EFFECT®

Kevin Brown is on a mission to help others embrace a simple philosophy that separates world class organizations and high performance people from everyone else. He is passionate about helping industry stakeholders--regardless of their position—expand their vision, develop their potential, and grow their results. In this keynote presentation, Kevin will walk attendees through his successful “HERO Effect®” principles on leadership. He is a branding and culture expert with a 30-year career in franchise development. Kevin will help you create an environment where people are inspired; develop a team that is committed, focused, and on fire for the brand they are helping build; and even design a company obsession statement that drives high performance and world-class customer experiences.



CHECK OUT OUR SOME OF THIS YEAR'S INDUSTRY EXPERTS



KATIE BOND
Colorado State
University



SEAN BROWN
Fading West



NOLAN BROWNE
ADL Ventures



JOHN BUONGIORNO
Axis Construction



STUART CAMERON
CES Group



JIN OUK CHOI
University of Nevada,
Las Vegas



SARAH CHUNG
CSA Group



SERENA CRIVELLARO
KPMG



DEAN DALVIT
Evstudio



BRENT DOUCETTE
Axis Construction



DEAN DOVOLIS
DJR Architecture



JON ELLIOTT
Colorado State
University



JIM GABRIEL
MODLOGIQ



VINCE GATTOLA
Dassault Systemes



DANIEL GELATT
Safe & Green
Holdings Corp.



BOB GESING, AIA
MIND (Medical
Innovations
Development)



SIMON GLEDHILL
Dodd Modular Limited



JESSE GOLDMAN
CHSQA Architects



KHALED HABIB
CSA Group



BEN HERSHEY
4Ward Consulting
Group



MICHAEL HOUGH
MJH Structural
Engineers



KEVIN HUDSON
Memorial Health
System



HR HUNTSMAN
Leader's Edge



JOON HA HWANG
National Research
Council



JOHN KILLINGSWORTH
Colorado State
University

INDUSTRY EXPERTS CONTINUED



KURT KOMRAUS
Dassault Systemes



ANDY KWONG
CSA Group



MATTHEW LAASE,
AIA, NCARB
Jackson|Main
Architecture



COOPER LANE
Brave Control
Solutions



SARA-ANN LOGAN,
AIA, RIBA, NOMA, IIDA
Volumetric Building
Companies



MERRICK MACOMBER
Autovol



ZEESHAN MIRZA
US Modular Capital



MARK MOLEN
MIND (Medical
Innovations
Development)



RICK MURDOCK
Autovol



AMANDA PEDERSON
DJR Architecture



AMR RAAFAT
Windover Construction



BRANDON SEARLE
UNB Off-Site
Construction Research
Centre



DYCI SFREGOLA
New Gen Architects



BENJI SHIN
Zenerate



DEREK SIKORA
Vita Inclinata
Technologies



STACY TANNER
MODLOGIQ



MARK TARLTON
Beth Israel Deaconess
Hospital-Plymouth



TELAH TAYLOR
Memorial Health
System



MATTHEW THOMPSON
Zenerate



ETAI TIMNA
US Modular Capital



HEATHER WALLACE
Momentum Innovation
Group



**EWELINA WOZNIAK-
SZPAKIEWICZ**
DMDmodular

AND MORE TO BE ANNOUNCED!

SCAN TO SEE ALL SPEAKERS
OR GO TO [WORLD OF MODULAR.ORG/SPEAKERS](https://worldofmodular.org/speakers)



EDUCATIONAL BREAKOUT SESSIONS

NEW FOR 2024!

WOM attendees will be able to join a variety of sessions within or across themes to engage and learn about:

Design, Build, Install

Innovative approaches and techniques across the design, build, and install phases of commercial modular construction.



Development Opportunities

Practical approaches owners, developers, general contractors, and lenders are using to spur development within a variety of commercial building markets.



Managing Your Business

Techniques and practices that can improve the efficiency, longevity, profitability, and culture of your organization.



Research & Innovation

Emerging technologies, recent academic research, and new codes and standards are underpinning and driving change in the commercial modular construction industry.



Sustainable Practices

Practices that can reduce the environmental impact of construction and tools and techniques that can improve efficiencies and profitability.





Design, Build, Install

Join these sessions to learn about innovative approaches and techniques across the design, build, and install phases of commercial modular construction.

A Practical Guide for Embarking on Your Industrialized Construction Journey: Case Studies From Affordable Housing, Academic, and Life Sciences

[Amr Raafat](#) | Chief Innovation Officer | [Windover Construction](#)

This session will explore case studies of significant time and cost savings achieved through innovative prefabrication solutions across a wide range of modular construction project types (e.g., academic, multifamily housing, and life sciences) where the balance between high-quality construction and operational efficiency is critical for project success.

Gain insights into practical steps for integrating prefabrication into existing workflows, spanning from Building Information Modeling (BIM) to Design for Manufacturing and Assembly (DFMA) and beyond. Discover the power of data-driven preconstruction planning in optimizing prefabrication processes.

Bringing a Single-Unit Restaurant to Market with Modular Design: Opportunities, Challenges, and Lessons Learned

[Jesse Goldman](#) | Principal Architect | [CSHQA Architects](#)

[Daniel Gelatt](#) | Director of Business & Field Ops. | [Safe & Green Holdings Corp.](#)

This session will explore a case study of bringing a single-unit quick service restaurant (QSR) with a drive-through to market. Use of a super-wide module, creative planning for parapets and signage, meticulous coordination, and a client's commitment to have as much work produced offsite in the factory as possible were important ingredients in the project's success.

Find out how food was served just weeks after foundations were completed onsite and discover the challenges and lessons learned in the process.

Maximizing Prefab Efficiency: Integrating MEP Components into Panelized & Volumetric Systems

[Stuart Cameron](#) | Director & MMC Lead | [CES Group](#)

Significant improvements to the quality, speed, and sustainability of projects can be made through the application of modern methods of construction combined with digital integration. Using Design for Manufacture and Assembly (DFMA) and modular mechanical, electrical, and plumbing (MEP) in projects can help stakeholders understand what work is better manufactured together versus prefabricated separately and integrated in the field, pushing the boundaries of consideration of MEP from an installation to a prioritized product.

Join this session to learn how to achieve stakeholder buy-in when considering structural and MEP integration, the logistical complexities of bringing another trade into your facility, and lessons learned from completed projects.

Modular Design: Building Hope in a Housing Crisis

[Matthew Laase, AIA, NCARB](#) | Principal | [Jackson|Main Architecture](#)

We are in the midst of a perfect storm, where the lack of affordable and attainable housing is reaching critical levels. This presentation offers a fresh perspective, exploring solutions through modular building strategies and showcasing how this approach alters the decision-making process, much like the transformative shift to Building Information Modeling (BIM).

Attendees will discover the efficiency of pre-approved modular components, leading to significant cost savings while maintaining quality control. Prepare to be inspired by captivating case studies that aren't just projects but rather stories of innovation from delivering workforce housing on compact sites to orchestrating ambitious large-scale, mixed-use projects featuring over 300 units.

In a time when the housing crisis is at its peak, our industry needs disruptive processes on a mainstream scale. Modular housing design can be the key that empowers the Architectural, Engineering, and Construction (AEC) industry to make a difference. It's all about unlocking efficiency, embracing repeatability, and harnessing flexibility to address these challenges head-on.

Opening the Playbook on Modular Design

Dean Dalvit | Principal | EVstudio

Join this session for an in-depth review of essential design strategies and requirements for modular projects, opportunities for standardizing designs to serve all stakeholders in offsite construction, and case-based critical do's and don'ts for each phase of architecture and engineering to ensure a successful design for permitting as well as manufacturing and field construction is achieved.

This session is for anyone just starting out in modular development as well as seasoned industry veterans with an objective to help advance and innovate the marriage of offsite construction techniques with the traditional process of design, permitting, and field construction. Immediately actionable digital resources will be shared during this session.

Permanent Modular Hospitals: It's Only the Beginning

Stacy Tanner | Vice President of Business Development | MODLOGIQ

Bob Gesing, AIA | Principal | MIND (Medical Innovations Development)

Mark Molen | Principal | MIND (Medical Innovations Development)

Telah Taylor, MHA, FACHE | Vice President of Construction | Memorial Health System

Kevin Hudson | Director of Facilities | Memorial Health System

Modular construction can and has solved even the largest and most complex building challenges. Join this session to learn from a panel of experts about the evolving future of healthcare construction.

Plans, Principles, and Process

Michael Hough | Founder | MJH Structural Engineers

This session will outline the volumetric modular process from architectural plans through to set and installation of modules onsite. The flexibility and limitations of modular solutions will be identified and outlined in relation to building layouts and maximizing the offsite elements of the construction process.

MJH Structural Engineers have completed modular buildings ranging from single story to 50 stories. Learn about efficiencies achieved across the entire process through delivered project case studies including College Road, Croyden.

Productization for Manufacturers in Construction

Kurt Komraus | AEC Industry Solution Experience Senior Manager | Dassault Systemes

Vince Gattola | AEC Industry Process Consultant Senior Manager | Dassault Systemes

The construction industry is quickly realizing how productization achieves universal business goals more effectively than either design-for-fabrication or prefabrication. Manufacturers who can engineer and fabricate product systems are realizing greater profitability, velocity, and sustainability—all while offering bespoke solutions.

Join this session to learn about a disruptive approach that goes beyond building information modeling (BIM)/virtual design and construction (VDC) to an engineered-to-order (ETO) method combined with product data management (PDM) and systems engineering to drive early bill of materials (BOM) and a generative configured digital mock-up, all geared to minimize design engineering complexity.



Development Opportunities

Join these sessions to learn about practical approaches owners, developers, general contractors, and lenders are using to spur development within a variety of commercial building markets.

Investor's Perspective: How to Analyze Risk in Modular Construction

Zeeshan Mirza | CEO | US Modular Capital

Construction lending is inherently riskier than other forms of real estate investing due to operational execution and financial risk. While volumetric modular construction reduces the operational execution risk, it can significantly increase financial risk since volumetric manufacturers must be paid in advance. This scenario cannot be secured with a lien against any real assets, and poor manufacturing quality and/or potential manufacturer bankruptcy can further compound risk.

Join this session to learn the factors that drive modular construction lending risk and actionable steps developers and key project stakeholders can take to mitigate financial risk.

Investor's Perspective: Using Modular Construction as a Tool for Cost Savings

Etai Timna | Chief Revenue Officer | US Modular Capital

When properly implemented, volumetric modular projects should deliver 10-20% savings in construction costs and 25-40% reduction in project schedule. Many project plans and financials from new-to-volumetric developers don't achieve these goals; in fact, many don't even target these savings.

Join this session to understand the critical components and actionable steps developers and other stakeholders can take to achieve cost and time savings success with their modular construction projects.

"Missing Middle" Innovation: Deeply Affordable Modular Public Housing

Dean Dovolis | Founder | DJR Architecture

Amanda Pederson | Project Manager | DJR Architecture

Is it possible to provide deeply affordable "missing middle" housing using innovative building technologies? This was the question the Minneapolis Public Housing Authority (MPHA) sought to answer in their 2021 scattered sites request for proposal (RFP), spurred by the City of Minneapolis's groundbreaking 2040 plan, which enabled historic density in areas previously restricted to single family zoning.

This session will highlight the unforeseen challenges in project delivery and demonstrate how the blending of innovative zoning, design, building technology, and financing led to the creation of 84 affordable modular housing units on 16 sites spanning across the City of Minneapolis. This single-phase project constructed 130,000 square feet of housing in just 13 months and can serve as a model for providing transformative change in the form of modular, sustainable affordable housing in communities across the United States.

Modular Factory Equipment Options: A European Perspective

Simon Gledhill | CEO | Dodd Modular

This presentation will help attendees understand the issues involved in the selection and development of manufacturing options for modular factories, including framing, screwing, sheathing, box build, and assembly lines. It will showcase European market examples, from basic to fully-automated systems.

Systems Built Housing for Attainability: Productization of Construction

Sean Brown | Vice President of Factory Operations | Fading West

This session explores how applying systems-built thinking can create a viable path for housing attainability. To get different results, we must begin to think and act differently—like Henry Ford, Toyota, and the manufacturing and agricultural industries.

We must change our way of thinking and focus on how to productize housing. From design to materials selection to set sequence to manufacturing, systems-built housing enables cost control, repeatability, and standardization. Efficiency, quality and architectural interest is achievable at an attainable price point.



Managing Your Business

Join these sessions to learn techniques and practices that can improve the efficiency, longevity, profitability, and culture of your organization.

Lessons Learned Post-Completion: Beth Israel Deaconess Hospital-Plymouth ER Addition

Jim Gabriel | President & CEO | MODLOGIQ

John Buongiorno | Vice President, Modular Division | Axis Construction

Brent Doucette | Business Dev. Manager, Modular Division | Axis Construction

**Mark Tarlton | Senior Director of Facility Planning & Construction
Beth Israel Deaconess Hospital-Plymouth**

Offsite modular construction for healthcare is one of the fastest-growing sectors of construction. The 2023 World of Modular included a session highlighting Beth Israel Deaconess Hospital-Plymouth's journey to utilize modular construction for the first time to accomplish an Emergency Room (ER) addition.

Rejoin the team in this session as they revisit the project post-completion and discuss lessons learned in the journey. Learn how well modular construction performed in the quest to minimize site and operational disruption, maximize infection control, and accelerate the construction schedule.

Modular Construction: How do we Grow from Here?

Serena Crivellaro | Managing Director, Engineering & Construction Sector Lead | KPMG

Some high-profile failures of modular construction companies generated substantial media attention and might suggest that success and growth in this sector can be hard to attain. Additionally, higher interest rates and subdued construction activity have made it particularly difficult for high-capital expenditure (CapEx) businesses—including modular construction companies—to secure financing.

Join this session to learn strategic options modular companies can pursue to enhance their chances for growth and profitability.

Setting up Your Company to Profit from the Transition to Industrialized Offsite Construction (IOC)

Nolan Browne | Founding Partner | ADL Ventures

Ben Hershey | CEO | 4ward Consulting Group

The transition from onsite to industrialized offsite construction (IOC) will create winners and losers in the Architecture, Engineering, and Construction (AEC) industry. Long product development cycles and slow training times suggest that few companies will be nimble enough to make a swift transition.

Join this session to understand the fundamentals of developing and executing a bespoke IOC strategy, including assessment of current strengths, opportunities, and existential threats along with the operations, capabilities, and positioning required to succeed.

Success by the Numbers: Building the Future with the Next Generation

**Sara-Ann Logan, AIA, RIBA, NOMA, IIDA | Vice President of Design
Volumetric Building Companies**

Talent development in an under-represented sector of the construction industry presents challenges. Training agile, open-minded, and technologically savvy professionals requires rapid deployment, and workforce development for the trades and support teams in a fast-paced manufacturing environment necessitates a different approach.

What should entry level training for manufacturing teams consist of? What might early career professional development look like for design and engineering teams? What benefits could cross training and integration for preconstruction and project management teams bring?

Join this session to gain insights on applicable new methodologies for talent development and learn how—if you can't find talent—you can grow it.

The Humanity of Robotics in Offsite Modular Construction

Rick Murdock | CEO & Co-Founder | Autovol

Merrick Macomber | CEO | Modular Maven; Executive Assistant | Autovol

Construction is one of the final industries to bring robotics and automation into the mix. Will robots dehumanize construction? Will they replace people? How can they best be utilized to benefit our industry?

Offsite modular construction is a good proving ground to answer the tough questions and measure the results. One modular team has discovered that success isn't based on machines or computer code. Instead, the real secret sauce is found in the human spirit and a people-first culture.

Join this session to learn how two industry visionaries, joined by a diverse team, have mixed automation with decades of modular experience into one of North America's most productive and inclusive modular companies. This session will demonstrate how people served by robots can be empowered to leave the world's chaos behind, create meaning and enjoyment at work, build fantastic careers, and leave work each day with heart-felt purpose and joy.

The Impact of Women in Offsite Construction

Heather Wallace | Communications Director | Momentum Innovation Group

Colby Swanson | Managing Partner | Momentum Innovation Group

In this panel session, a diverse group of women representing a variety of roles in offsite construction will share their personal career journeys and discuss ways to improve overall diversity within the industry.

The Intersection of Culture & Strategy: Where Winning Companies Live

HR Huntsman | Owner/Founder | Leader's Edge

The intersection between the "art" of human empowerment and the "science" of effective business strategy is where successful companies of the future will invest their energy and resources. Join this session to learn powerful principles and proven practices that will enable your company to thrive at this intersection, including how to attract top talent, empower emerging leaders, and create profitable business strategies.

CALL FOR PRESENTATIONS NOW OPEN!

SCAN TO SUBMIT YOUR PROPOSAL
OR GO TO WORLDOFMODULAR.ORG/SPEAKERS





Research & Innovation

Join these sessions to learn how emerging technologies, recent academic research, and new codes and standards are underpinning and driving change in the commercial modular construction industry.

A Practical Guide to Waste Diversion: How Modular Can Contribute to a Zero-Waste Future

**Katie Bond | Graduate Student in Systems Engineering & Construction Management
Colorado State University**

The circular economy is gaining popularity, and zero-waste initiatives along with construction and demolition (C&D) waste ordinances are on the horizon in many locations. Modular manufacturers are well-positioned to sort and divert their waste from landfills with little impact on productivity.

But where can it go? Unfortunately, there's no one-size-fits-all answer. This session will highlight practical examples of waste diversion as well as some of the challenges and opportunities for urban and rural environments.

Decarbonizing the Canadian Construction Sector through Offsite

**Brandon Searle | Director, Innovation and Ops. | UNB Offsite Construction Research Centre
Joon Ha Hwang | Initiative Lead | National Research Council**

The Construction Research Centre at the National Research Council of Canada (NRC) is addressing two of the biggest challenges facing Canada's construction sector – decarbonization and productivity—through a new Platform to Decarbonize the Construction Sector at Scale.

This seven-year effort is geared to advance the construction industry and help Canada meet 2030 and 2050 net-zero emissions targets. A primary solution helping the NRC achieve these goals is the advancement of offsite construction and the research and development (R&D) necessary to increase uptake. Early projects underway include comparative studies between conventional and offsite practices, optimizing design for modular offsite construction to minimize lifecycle assessment and costing, and benchmarking the offsite construction sector's capacity and maturity.

Join this session to learn about R&D efforts underway and provide input on ways to advance the uptake of offsite construction projects, increase productivity, and digitize the sector.

Smart Technology for Modular Buildings

Jin Ouk Choi | Associate Professor | University of Nevada, Las Vegas

New smart technologies have the potential to advance the commercial modular construction industry. Join this interactive session to learn how innovative technologies like digital twin, generative artificial intelligence (AI) design, augmented reality (AR), virtual reality (VR), dimensional quality control (QC) 3D scanning, asset tracking and real-time location systems (RTLS), blockchain and more are already shaping the future of our industry.

Supporting Modular Construction through Standards and Education

Khaled Habib | Principal Technical Lead, Structural & Construction | CSA Group

Andy Kwong | Product Manager | CSA Group

Sarah Chung | Project Manager, Construction & Infrastructure Standards | CSA Group

Modular construction can offer time savings in an overall project compared to traditional construction. However, delays in the inspection, permitting, and approvals processes can negate the time saved during the construction process.

Standards such as CSA A277, which specifies the procedure for certification of prefabricated modules, and CSA Z252, which provides guidance on key items for authorities, can help streamline the inspection, review, and approval process. Join this session to learn more about these standards and the training developed to educate the Canadian Authorities Having Jurisdiction (AHJs) and other stakeholders in the modular construction process.

Waste Reduction Practices in Multifamily Construction

**John Killingsworth | Associate Professor | Department of Construction Management
Colorado State University**

**Jon Elliot | Associate Professor, Department of Construction Management
Colorado State University**

Modular, offsite, and prefabrication practices are growing at a faster pace than traditional construction methods because these innovative solutions address concerns around workforce limitations, material supply-chain, safety, and quality. Past research efforts have typically focused on the qualitative rather than quantitative aspects of modular construction. This research gap provides an opportunity to leverage existing relationships with developer and modular communities to truly measure the quantitative benefits of offsite construction.

Colorado State University has completed a comparative study seeking to specifically measure framing material waste produced during a traditional site-built multifamily project and a modular offsite-built multifamily project. This comprehensive research outlines the significant limitations that exist in traditional building and waste management systems, and the increasing advantages that modular construction practices have in these processes. The research will provide actionable data for modular construction experts and novices alike.



Sustainable Practices

Join these sessions to learn about practices that can reduce the environmental impact of construction and tools and techniques that can improve efficiencies and profitability.

Automated Feasibility Studies: Exploring Generative Design & Artificial Intelligence (AI) for Modular Multifamily Housing

Benji Shin | CEO | Zenerate

Matthew Thompson | Analytics Lead | Zenerate

Design automation tools have become vital for the Architecture, Engineering, and Construction (AEC) industry. The preliminary design process can be simplified, enabling the generation of hundreds of layout options in real time and swift calculation of crucial metrics like floor area ratio (FAR), rent revenue, cost, and profit.

Compelling case studies will demonstrate how generative design and artificial intelligence (AI) can transform the workflows of designers, manufacturers, consultants, and developers. Discover the future of modular construction planning and gain valuable insights into the potential of automated feasibility studies.

Fostering Profitable & Sustainable Growth Through Strategic Sourcing & Procurement

Dyci Sfregola | CEO & Founder | New Gen Architects

Foundational supply chain processes play a vital role in fostering profitable and sustainable growth. Taking a proactive and strategic approach to sourcing and procurement enables companies to optimize costs, ensure quality, manage risks, adapt to changing market conditions, efficiently scale operations, and foster innovation.

Join this session to learn practical ways companies within the commercial modular construction ecosystem can respond quickly to fluctuations in demand through building relationships with flexible suppliers and adopting supplier relationship management (SRM) technology.

Modernizing Offsite Construction Sustainably and Responsibly

Cooper Lane | Vice President of Sales | Brave Control Solutions

Modernizing offsite construction is a comprehensive undertaking that involves a combination of goal setting, process analysis, workforce considerations, automation integration, and cost evaluation. It is not about adopting technology for its own sake but instead aligning technological advancements with the specific needs and goals of the offsite construction industry.

Join this session to learn how to take a strategic and holistic approach to ensuring your modernization efforts are sustainable and contribute to long-term efficiency gains.

Modular Construction as a Key Tool for Implementing Circular Economy Strategies

Ewelina Wozniak-Szpakiewicz | CEO | DMDmodular

Building construction accounts for roughly 40% of primary energy consumption, 26% of material resource utilization, and 35% of waste generation, resulting in a substantial negative environmental impact. Circularity is a solution that can significantly reduce this impact and stands as one of the foremost topics in sustainable development.

Volumetric modular construction aligns perfectly with the objectives of circularity strategies, and design plays a central role in the circularity approach. This international case-based session will explore how modular construction can fulfill these objectives through DFMA (Design for Manufacturing and Assembly), DFD (Design for Disassembly) and DFR (Design for Reuse).

Supporting Modular Construction through Standards and Education

Derek Sikora | CTO | Vita Inclinata Technologies

In an industry where adherence to standards while also adhering to strict schedules is paramount, we're all too familiar with the impact of accidents caused by tag lines, environmental factors, or other mishaps.

This session will explore real-world examples and showcase industry-disrupting technologies that offer more effective ways to precisely manage modular loads. Discover how the implementation of innovative safety measures can directly contribute to enhanced productivity levels while safeguarding workers.



NETWORKING

OPENING PARTY MONDAY, MAR 18

Don't miss the 2024 World of Modular Opening Party! After you arrive, get ready to unwind with a who's who list of commercial modular construction—all in a relaxed, casual, and fun atmosphere. Our opening night reception will set the stage for a great convention with music, food, drinks, and networking. Mingle with friends old and new and meet the industry's finest.

GOLF TOURNAMENT MONDAY, MAR 18

Designed by the renowned Arnold Palmer Design Company, the Palmer legacy is found in a handcrafted course with design features reminiscent of the finest classics in the world. Strategy and variety are front and center with some of the course's features to hearken back to the golden age of golf course design. Elevated greens and strategically placed bunkers are surrounded by enchanting flora and wildlife. Green complexes with fairway-cut surrounds or runoff areas give golfers of all levels more forgiveness and entertaining strategic options. Explore the championship course that challenges your entire game, yet rewards the diligent player.

SPONSORED BY



NETWORKING RECEPTION TUESDAY, MAR 20

End the World of Modular's third day with a bang! This themed cocktail reception, held in the Rosen's Grand Ball Room, is the perfect way to unwind, connect with speakers, and continue the conversations from the previous days.

EXHIBIT HALL TUESDAY, MAR 19 & WEDNESDAY, MAR 20

There is simply no greater opportunity to reach manufacturers and dealer/contractors of commercial modular buildings than at World of Modular. MBI member manufacturers and dealers operate worldwide and serve markets including general office, education, retail, hospitality, student and military housing, multifamily housing, healthcare, construction site, industrial, security, and equipment and storage.

SPONSORED BY



AWARDS BANQUET & VIP RECEPTION WEDNESDAY, MAR 21

Join industry friends and peers to celebrate the very best modular building projects from around the world. Well over 100 entries were submitted in this year's Awards of Distinction contest, and dozens will be awarded following a VIP reception, plated dinner, and live entertainment. In addition to the Awards of Distinction, individual honors for Volunteer-of-the-Year, Outstanding Achievement, and more will be awarded at this closing event.

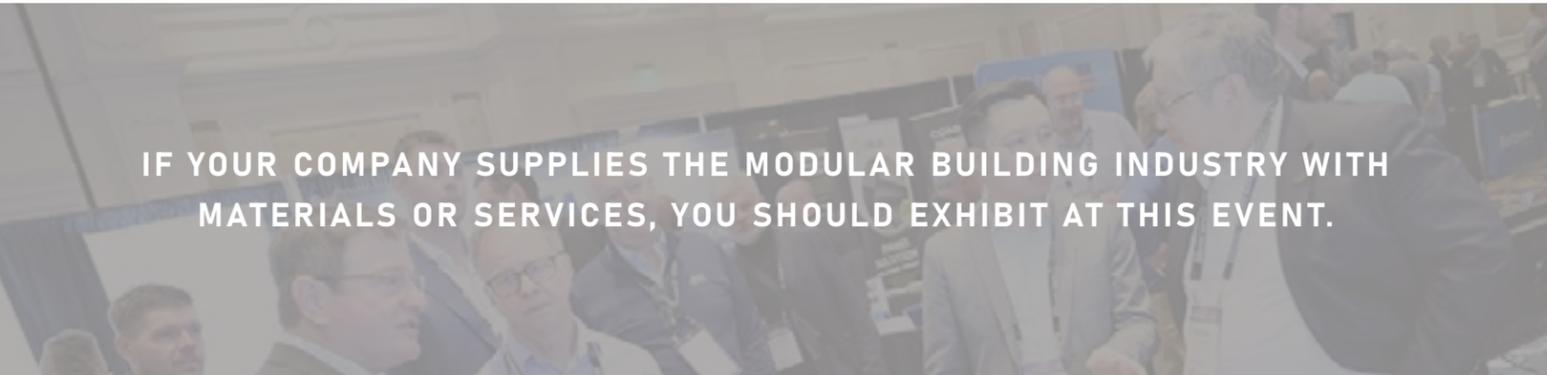
SPONSORED BY



RESERVE YOUR BOOTH AT MODULAR CONSTRUCTION'S LARGEST EVENT!

There is simply **NO GREATER OPPORTUNITY** to reach manufacturers and dealers of commercial modular buildings than at MBI's World of Modular!

This year's World of Modular will include *even more* dedicated exhibit hours with an audience ready to buy. In addition, MBI will be marketing this event extensively through its website, third-party ads, email campaigns, print editorial, and social media. Booths are available now...Don't miss out!



IF YOUR COMPANY SUPPLIES THE MODULAR BUILDING INDUSTRY WITH MATERIALS OR SERVICES, YOU SHOULD EXHIBIT AT THIS EVENT.

“The best organized show we attend all year!”

INCLUDED WITH YOUR BOOTH:

Single Booth Includes:

(2) Full Registrations, 8' High Draped Backwall, 3' High Draped Siderails, (1) 7" x 44" Single Line ID Sign, (1) 6' Draped Table, (2) Contour Chairs, (1) Wastebasket, Listing in the Onsite Program, Pre-show Listing on the World of Modular website

Double Booth Includes the above, plus:

(2) Additional Full Registrations, (1) Additional 6' Draped Table, (2) Additional Contour Chairs, (1) Additional Wastebaskets

OTHER:

Additional booth staff starting at US \$800 for company employees, US \$1300 for non-company employees, and US \$600 for spouses

STAFFING REGULATIONS:

Each booth includes two full registrations for employees of the company that is purchasing booth space. If more than two people will be staffing the booth, additional registrations must be purchased. Sharing of registrations is prohibited. Violators may be asked to leave the show and may forfeit the right to exhibit at future shows. Exhibits must be staffed at all times during posted exhibit hours.

BOOTH ASSIGNMENTS:

Full payment is required with the exhibitor registration form. Every attempt will be made to assign requested booths.

If the requested space is already assigned, MBI will assign space based on proximity to competitors, the number of booths purchased, and date of receipt of the registration form and payment. MBI reserves the right to modify the exhibit floorplan.

ADDITIONAL SERVICES:

Additional services like carpeting, electricity, and installment must be purchased separately through the World of Modular Exhibitor Kit.

EXHIBIT BOOTHS

SINGLE BOOTH

SINGLE BOOTHS: 8'X10'



Member Rate: US \$3000

Non-Member Rate: US \$4000

DOUBLE BOOTH

DOUBLE BOOTHS: 8'X20'



Member Rate: US \$6000

Non-Member Rate: US \$8000

SPACES ARE SELLING FAST! BOOK NOW
OR GO TO [WORLD OF MODULAR.ORG/EXHIBIT](https://worldofmodular.org/exhibit)



“WE HAVE HAD TONS OF VISITORS TO OUR BOOTH SO FAR, **IT'S BEEN AMAZING!**”

Diana Atvars

Jackson|Main Architects
Exhibitor, World of Modular

“WORLD OF MODULAR HAS BEEN FANTASTIC. IT GETS **BUSIER AND BUSIER EVERY YEAR!**”

Andy Berube,

NRB Modular Solutions
Exhibitor, World of Modular

“I'VE BEEN DOING TRADE SHOWS FOR FIVE DECADES. **WE ACCOMPLISHED MORE TODAY** THAN IN THE LAST TWO MONTHS.”

Ronald Lanzo

AFR Furniture Rental
Exhibitor, World of Modular

TAKE A LOOK AT OUR 2023 EXHIBITORS

360Connect
4Ward Solutions Group
ABC Supply Company, Inc.
Acculeveler Products LTD
Aerofilm Systems
AeroGo, Inc.
AFR Furniture Rental Inc.
Alstone
American Bath Group
Andersen Windows, Inc.
APA Engineered Wood Association
ARaymond
ARDEX Americas
Art's-Way Scientific, Inc.
ASSA ABLOY Global Solutions
Automatic Sprinkler of Texas, Inc.
Axiom Engineering Group
Balco
Bard Manufacturing Co.
BECC Modular
Bluewater Modular
BROAD U.S.A. Inc.
BT Modular
Buffalo Shrink Wrap, Inc.
busybusy Mobile Time & Equipment Tracking
Cadwork
Caldera Industries
CerroZone
CertainTeed, LLC
CES Group
Chronomite
Combilift
Complete Access: A Division of Integrated
Stairs Systems, Inc.
Consultant
Cunningham
Dave Cooper Live, LLC
Delos Living LLC
DesignLogiq
DJR Architecture, Inc.

Dorce Prefabricated Building & Const. Ind.
Trade Inc
Dr. Shrink, Inc.
Ectek International Inc.
Eko Solutions LLC, A Land Betterment Company
Estimator360, Inc.
Evolve Stone, Inc.
EXTREME Modular Buildings
EZ-ACCESS
FIBO USA
Fireball Fab & Metal Sales, LLC
FourA Constructs
FRAMECAD
Full Stack Modular, LLC
Geberit
Giant Containers Inc.
Global Building Products
Greenhouse
Guerdon, LLC
HD Supply
Hillmann Consulting LLC
Hive Services Group
Homeway Commercial
HospitalesMoviles.com by VERTISA
hsbcad North America LLC
ICC - Evaluation Services
ICC NTA, LLC
Impact Housing Group LLC
InPro Corporation
InstaBuilt North America, LLC dba
Stella Domo, LLC)
International Code Council
Intertape Polymer Group
Intertek - Modular Building Solutions
iQ module / Bud-Invest Group
Irontown Modular
ISE Structural Engineers
Islandaire
IteraSpace
JG Innovations, Inc.

JMO Modular
Johns Manville
Karndean Designflooring
Kirncroft Security Doors
L&H Industrial
LAI Design Group
Lindapter
MicroFridge by Danby
MITSUBISHI Electric Trane HVAC US
MMA Manufacturing, Inc. dba
Minute Man 0Anchors
MODLOGIQ
Moducore
Modular Elevator Manufacturing Inc
Mule-Hide Products Co., Inc.
Multi-Panels Inc
Nashua Builders
New Gen Architects, LLC
NGC Testing Services
Nichiha USA
Noble Company
NRB Modular Solutions
Nucor Corporation
Nudo Products Inc
Okaply Industries Ltd.
Olimpia Splendid USA
PAC-CLAD | Petersen
Pamex
Panasonic Eco Systems, North America
Panasonic Life Solutions
Panel Built, Inc.
Persons Services Corp.
PFS Corporation dba PFS TECO
Phoenix Modular Elevator
Pinnacle LGS DMCC
PLANM
POSCO A&C
ProSet, Inc.
PSE Consulting Engineers Inc.
QAI Laboratories Ltd.
R&S Tavares Associates
RectorSeal
REDD Team
RISE Modular
ROC Modular Inc.

Rotho Blaas USA Inc
Runwell
SAMIN Engineering & Services
Schluter Systems
Sea Box, Inc.
SEMA Timber Construction Software
SFA Saniflo Inc. USA
SIKA Canada
Sika Canada Inc.
SIKA Corporation
SixAxis LLC
Solatube International Inc.
Soukup America
Stack Modular
Stream Modular
Structurall USA
Sweden Modular
Synergy Modular
T&S Brass and Bronze Works, Inc.
Talco Fire Systems
Techome
Tell Manufacturing
The Mod Squad
Threekit
Tie Down Engineering
Tile Redi
TMP Services, Inc.
Transhield, Inc.
Tremco Construction Products Group
Triodetic - MultiPoint Foundations
Twining Consulting Inc., dba RADCO
Upside Innovations, LLC
Urban Surfaces
US Modular Capital
US Modular Capital and VESTA Modular
USAID Kosovo Compete Activity
USG Corporation
Viking Forest Products
WESCO Distribution, Inc.
WillScot Mobile Mini
WinTech
Wolf Gruppe
YegaTech
Zurn Elkay Water Solutions

DID SOMEBODY SAY...

TROPICAL GETAWAY?

The lucky winner of our Grand Prize Contest will receive an all inclusive luxurious trip for two! Stay tuned for details!

Sponsored by Bard Manufacturing Co., Grand Prize Contest participants will compete in an entertaining series of challenges until a winner is crowned! All World of Modular registrants are eligible to participate in the contest.



AGENDA

3.18

10:00 AM-5:00 PM
Registration Desk Open

11:30 AM
Golf Tournament Check In

12:00 PM-7:00 PM
Exhibit Hall Set-Up

12:30 PM
Golf Tournament (Lunch Included)

2:00-3:30 PM
Maximizing Your WOM Experience

6:00-8:00 PM
Opening Party

8:00 AM-4:00 PM
Registration Desk Open

8:00-10:00 AM
Breakfast with Exhibitors

8:00 AM-12:00 PM
Exhibit Hall Open

11:00 AM
Refreshment Break

11:30 AM-12:30 PM
Breakout Sessions

12:00 PM-4:00 PM
Exhibit Hall Teardown

12:30 PM
MBI Board of Directors Meeting

1:30 PM
Refreshment Break

2:00-3:00 PM
Breakout Sessions

3:30-4:30 PM
Breakout Sessions

4:30-6:00 PM
Networking Reception

3.20

3.19

8:00 AM-5:00 PM
Registration Desk Open

8:30 AM
Opening Remarks & Member Milestones

9:00-10:00 AM
Keynote Speaker

10:00 AM-12:00 PM
Exhibit Hall Setup

10:00 AM
Refreshment Break

10:30-11:30 AM
Breakout Sessions

12:00-5:00 PM
Exhibit Hall Open with Lunch

12:30 PM
Refreshment Break

1:00-2:00 PM
Breakout Sessions

5:00 PM
Grand Prize Contest

8:30 AM-6:00 PM
Registration Desk Open

8:30-9:30 AM
Breakfast & MBI Annual Business Meeting

9:30-10:30 AM
Keynote Speaker

10:30 AM
Refreshment Break

11:00 AM-12:00 PM
Breakout Sessions

1:30-2:30 PM
Breakout Sessions

3:00-4:00 PM
Breakout Sessions

5:00-6:00 PM
VIP Reception

6:00-9:00 PM
Awards Banquet

3.21

DON'T WAIT, THIS SHOW IS EXPECTED TO SELL OUT! REGISTER TODAY!

Join the leaders, innovators, developers, and rising stars of commercial modular construction at the industry's **BEST** conference and tradeshow.

THROUGH JAN 31

MBI MEMBERS

ENTIRE SHOW

US\$1600

SINGLE DAY

US\$1000

NON-MEMBERS

ENTIRE SHOW: \$2200 | ONE-DAY PASS: \$1450

THROUGH FEB 29

MBI MEMBERS

ENTIRE SHOW

US\$1700

SINGLE DAY

US\$1100

NON-MEMBERS

ENTIRE SHOW: \$2300 | ONE-DAY PASS: \$1450

MARCH 1-17

MBI MEMBERS

ENTIRE SHOW

US\$1800

SINGLE DAY

US\$1200

NON-MEMBERS

ENTIRE SHOW: \$2400 | ONE-DAY PASS: \$1650

Registration fees include all program events, materials, speaker handouts, social functions, and meals as outlined in the schedule for the days available. An MBI badge is required for admittance to all convention and trade show events. Payment for single or multiple registrations must accompany registrations, which will not be processed without payment.

SCAN BELOW OR VISIT
WORLDOFMODULAR.ORG



Spouse/Guest registration options are also available.

A full guest registration is US \$700 until January 31, 2024, and US \$800 thereafter. Guest registrations for specific events during the conference, including the Opening Party, Exhibit Hall reception, and Awards Dinner, are US \$350 each until January 31, 2024, and US \$450 thereafter.

*Onsite Registration is available at the full cost of a \$2050 member rate, and a \$2650 non-member rate.



ATTENDEE REGISTRATION

2024 WORLD OF MODULAR
March 18 - March 21 | Rosen Shingle Creek | Orlando, FL

Please use a separate form for each registrant or register online at www.worldofmodular.org.

Attendee Information:

Full Name (as it should appear on badge): Mr./Ms./Mrs. _____ Suffix: _____

First or Nickname (as it should appear on badge): _____ Job Title: _____

Company Name: _____

Company Type: Manufacturer/Wholesale of Buildings Manufacturer/Direct of Buildings Dealer of Buildings Design Professional
 Materials Supplier Services Supplier Financing Supplier Developer/Contractor Other _____

Address: _____

City: _____ State/Province: _____

Postal Code: _____ Country: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

In Case of Emergency Onsite: Name of Person to Contact: _____ Phone: _____

Special Needs: Do you have special needs we should address? _____

Registration Fees: (Check all that apply)

	Until 12/31	January	February	3/1-3/17	3/18-2/21
Member	<input type="checkbox"/> US\$1500	<input type="checkbox"/> US\$1600	<input type="checkbox"/> US\$1700	<input type="checkbox"/> US\$1800	<input type="checkbox"/> US\$2050
Non-Member	<input type="checkbox"/> US\$2100	<input type="checkbox"/> US\$2200	<input type="checkbox"/> US\$2300	<input type="checkbox"/> US\$2400	<input type="checkbox"/> US\$2650
Member, One-Day Pass	<input type="checkbox"/> US\$900	<input type="checkbox"/> US\$1000	<input type="checkbox"/> US\$1100	<input type="checkbox"/> US\$1200	<input type="checkbox"/> US\$1450
	Select Day: <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday				
Non-Member, One-Day Pass	<input type="checkbox"/> US\$1350	<input type="checkbox"/> US\$1450	<input type="checkbox"/> US\$1550	<input type="checkbox"/> US\$1650	<input type="checkbox"/> US\$1900
	Select Day: <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday				

Will attend opening party March 18 Will attend awards dinner March 21

*One day passes not available for Monday 3/18.

Spouse Registration Fees: (check all that apply)

	Until 12/31	January	Febuary - March
Full Registration	<input type="checkbox"/> US\$600	<input type="checkbox"/> US\$700	<input type="checkbox"/> US\$800
Opening Party	<input type="checkbox"/> US\$250	<input type="checkbox"/> US\$350	<input type="checkbox"/> US\$450
Exhibit Hall Reception	<input type="checkbox"/> US\$250	<input type="checkbox"/> US\$350	<input type="checkbox"/> US\$450
Awards Dinner	<input type="checkbox"/> US\$250	<input type="checkbox"/> US\$350	<input type="checkbox"/> US\$450

Spouse/Guest Name _____ Email _____

(Note: Spouse/Guest options are limited to non-industry participants like spouses, family members, and "significant others" accompanying a regular registered attendee.)

Spouse will attend in-person opening party March 18 Spouse will attend in-person awards banquet March 21

Golf Tournament Registration

Golf Tournament (We assign you to a foursome) _____ US\$250 (Handicap: _____)

Foursome Sponsor (Pick your own foursome; includes a general sponsorship) _____ US\$1500

(Note: Club and shoe rentals are available from Shingles Creek Golf Club for fees payable to the golf course. Contact them for details.)

Sponsorship

General Sponsorship _____ US\$1,000

Payment:

I agree to accept, abide by, and acknowledge reading MBI's registration and cancellation policy.

Total Payment: US\$ _____ Payment Method: Check enclosed (in US dollars and made payable to Modular Building Institute)

Signature: _____

Please Send To: **Modular Building Institute, 285 Hydraulic Ridge Road, Suite 6, Charlottesville, Virginia 22901 USA**
888-811-3288 toll-free 434-296-3288 phone 434-296-3361 fax www.modular.org registrar@modular.org



EXHIBITOR REGISTRATION & CONTRACT

2024 WORLD OF MODULAR
March 18 - March 21 | Rosen Shingle Creek | Orlando, FL

Please use a separate form for each registrant or register online at www.worldofmodular.org.

Exhibitor Information:

Full Name (as it should appear on badge): Mr./Ms./Mrs. _____ Suffix: _____

First or Nickname (as it should appear on badge): _____ Job Title: _____

Company Name: _____

Company Type: Manufacturer/Wholesale of Buildings Manufacturer/Direct of Buildings Dealer or Contractor Design Professional
 Materials Supplier Services Supplier Financing Supplier Developer or Owner Other: _____

Address: _____

City: _____ State/Province: _____

Postal Code: _____ Country: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

In Case of Emergency Onsite: Contact Name: _____ Phone: _____

Special Needs: Do you have special needs we should address? _____

Registration Fees: (Check all that apply)

	Anytime	January	February	3/1-3/17	3/18-3/21
Member, Single Booth	<input type="checkbox"/> US\$3500				
Member, Double Booth	<input type="checkbox"/> US\$7000				
Non-Member, Single Booth	<input type="checkbox"/> US\$4500				
Non-Member, Double Booth	<input type="checkbox"/> US\$9000				
	Booth Number Preference: #1 _____ #2 _____ #3 _____				
	Until 12/31	January	February	3/1-3/17	3/18-3/21
Additional Exhibitor (included w/ booth)	<input type="checkbox"/> US\$0	<input type="checkbox"/> US\$0	<input type="checkbox"/> US\$0	<input type="checkbox"/> US\$300	<input type="checkbox"/> US\$500
Additional Paid Exhibitor	<input type="checkbox"/> US\$800	<input type="checkbox"/> US\$900	<input type="checkbox"/> US\$1000	<input type="checkbox"/> US\$1100	<input type="checkbox"/> US\$1350

Spouse Registration Fees: (check all that apply)

	Until 12/31	January	Feb. - March
Full Registration	<input type="checkbox"/> US\$600	<input type="checkbox"/> US\$700	<input type="checkbox"/> US\$800
Opening Party	<input type="checkbox"/> US\$250	<input type="checkbox"/> US\$350	<input type="checkbox"/> US\$450
Exhibit Hall Reception	<input type="checkbox"/> US\$250	<input type="checkbox"/> US\$350	<input type="checkbox"/> US\$450
Awards Dinner	<input type="checkbox"/> US\$250	<input type="checkbox"/> US\$350	<input type="checkbox"/> US\$450

Spouse/Guest Name: _____ Email: _____

Note: Spouse/Guest options are limited to non-industry participants like spouses, family members, and "significant others" accompanying a regular registered attendee.)

Golf Tournament Registration

Golf Tournament (We assign you to a foursome) _____ US\$250 (Handicap: _____)

Foursome Sponsor (Pick your own foursome; includes a general sponsorship) _____ US\$1500

(Note: Club and shoe rentals are available from Shingles Creek Golf Club for fees payable to the golf course. Contact them for details.)

Will attend opening party March 18 Will attend awards dinner March 21

*One day passes not available for Monday 3/18.

Sponsorship:

General Sponsorship _____ US\$1,000

Payment:

I agree to accept, abide by, and acknowledge reading MBI's registration and cancellation policy.

Total Payment: US\$ _____ Payment Method: Check enclosed (in US dollars and made payable to Modular Building Institute)

Signature _____ Date (mm/dd/yy) _____

Signature _____ Date (mm/dd/yy) _____

Rules & Regulations:

Please **scan the QR code to the right** to review the Exhibitor Registration & Contract, containing the Exhibition Rules & Regulations of the 2024 World of Modular. Once completed, sign and date below.

I have read and agree to abide by the 2024 World of Modular Exhibition Rules & Regulations.

Signature _____ Date (mm/dd/yy) _____

Signature _____ Date (mm/dd/yy) _____

Please Send To: **Modular Building Institute, 285 Hydraulic Ridge Road, Suite 6, Charlottesville, Virginia 22901 USA**
888-811-3288 toll-free 434-296-3288 phone 434-296-3361 fax www.modular.org registrar@modular.org



Want to help the MBI Foundation?

Please add \$25 \$50 \$100 or
 \$ _____ to my total payment
as a donation.

Want to help the MBI Foundation?
Please add \$25 \$50 \$100 or
 \$ _____ to my total payment
as a donation.

ENJOY THE *Luxurious* ROSEN SHINGLE CREEK

Resting at the headwaters of the Florida Everglades, Rosen Shingle Creek is a beautiful 255-acre luxury escape that's home to many corporate functions and black-tie affairs. Whatever your interest, you'll enjoy spacious rooms, stunning cityscapes, and upscale dining and shopping just steps away from some of the world's best entertainment and night life—all this at the 2024 World of Modular!

Relax and unwind a beautiful golf outing inspired by the legendary Arnold Palmer. Stay active with indoor gyms, sand volleyball, and tennis courts. Venture outside to any of the four seasonally heated pools, sip on refreshing drinks at the poolside bar, or unwind with a blissful spa treatment. Then complete your days with award-winning casual or fine dining at any one of Rosen Shingle Creek's twelve onsite dining options.

The World's Finest Convention Destination Rosen's state-of-the-art convention center offers ample meeting and networking space while ensuring your comfort with its inviting ambiance and sophisticated amenities.

Industry-Best Networking & Education in an environment that has consistently been the hub for professionals across the globe, passionate about the modular and offsite construction industries. Join a lively atmosphere where networking, idea exchange, learning from experts, tackling challenges, showcasing products, and receiving well-deserved recognition are all part of a one-of-a-kind immersive experience.

Convenience at your Doorstep

The 2024 World of Modular will be held at the Rosen Shingle Creek in Orlando, Florida. **Exclusive room rates** at the venue have been arranged by the Modular Building Institute. **Limited space is available, and rooms are expected to sell out quickly.** Don't miss out—book your room today!

SCAN TO BOOK NOW OR GO TO
WORLDOFMODULAR.ORG/LOCATION



SPONSORSHIP OPPORTUNITIES

WHY SPONSOR WORLD OF MODULAR? World of Modular includes over 50 sponsorship opportunities, starting as low as US \$500, designed for any budget, suited to any level of exposure, and completely customizable. Opportunities include:

BAG INSERTS/WOM SWAG

3 Opportunities | US \$2000 ea

Easily reach all attendees. Your piece can include a special offer, invitation, or general advertising message.

REGISTRATION WELCOME RECEPTION

Exclusive Sponsorship | US \$7500

Drink tickets with your logo can be redeemed at the Welcome Bar in the registration area.

OPENING PARTY

Exclusive Sponsorship | US \$15000

Get WOM off to a great start by sponsoring the Opening Party, where a who's who of modular construction will gather for great music, food, drinks, and networking.

BREAKOUT SESSIONS

Exclusive Sponsorship | US \$10000

With multiple tracks of sessions daily, your company can have remarkable exposure with signs displayed outside each breakout room.

DIGITAL EVENT APP

Exclusive Sponsorship | US \$7500

Leave your company's mark on World of Modular's exclusive digital app with a highly-visible linked logo.

DIGITAL ALERTS

6 Opportunities | US \$2500 ea

Get your company seen by every attendee both in-person and online with customizable alerts sent through email and the digital event app.

GOLF HOLE CHALLENGE

5 Opportunities | US \$1000 ea

Along with signage, your company representatives can greet players at each hole and provide promotional items.

HOTEL KEYCARDS

Exclusive Sponsorship | US \$7500

Key cards to hotel guestrooms are often the first sponsored item convention attendees see, and better yet, touch.

BUSINESS MEETING

US \$1000 ea.

World of Modular provides the members of the Modular Building Institute their best chance to meet and discuss the ongoing business of the association. As such, it's your best opportunity to be seen by the industry's current and future leaders and influencers. Each sponsoring company will have their logo shown and be thanked by the executive director before and after the meeting.

REFRESHMENT BREAKS

Exclusive Sponsorship | US \$5000

Demonstrate your company's hospitality by sponsoring daily refreshment breaks where attendees gather to network. Sponsor all six refreshment breaks over three days.

WORLD OF MODULAR HOMEPAGE

Exclusive Sponsorship | US \$5000

Prominently lace your logo on the World of Modular's most-visited webpage. Boasting nearly 55,000 visits, your company's logo will be seen by attendees and interested industry professionals around the world.



AWARDS CEREMONY

5 Opportunities | US \$3000 ea.

This ceremony is the crown jewel of World of Modular, including over 50 awards for MBI Hall of Fame, Outstanding Achievement, Volunteer-of-the-Year, and the Awards of Distinction. This sponsorship includes a commercial that will be broadcasted during the awards presentation.

WORLD OF MODULAR PROGRAM AD

1 Opportunity | US \$2500 ea.

Delivered to every World of Modular participant, your full-page ad in this program will be seen by industry leaders around the world both ahead of and during the convention. Available in print to North American attendees and digitally around the world.

EXHIBIT HALL SPONSOR

1 Opportunity, **LAST ONE!** | US \$2500 ea.

The Exhibit Hall is the most well-attended function of World of Modular, with exhibitors sharing new products, services, and technology, and attendees networking, all while enjoying games and networking. Open to all convention participants, the Exhibit Hall is perhaps the best way to connect directly with attendees. Sponsorship of the Exhibit hall also includes sponsorship of the digital reception.

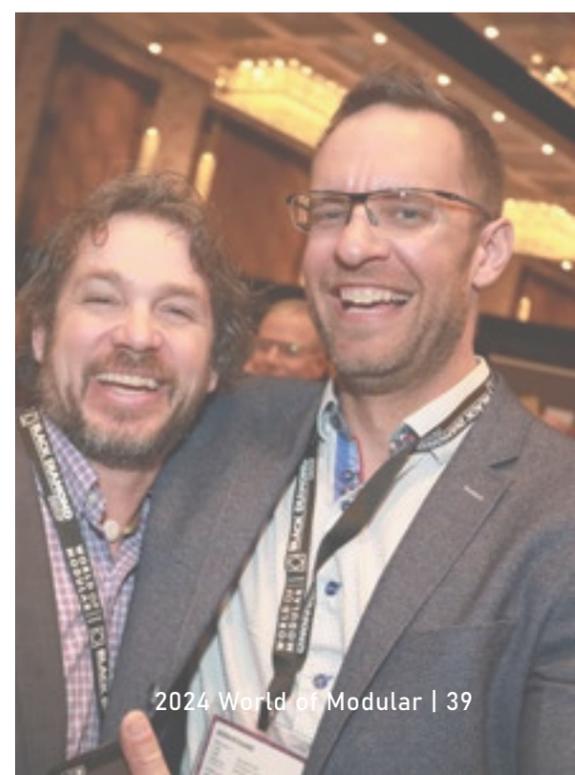
VIP RECEPTION

3 Opportunities | US \$2500 ea.

This reception precedes the industry awards banquet. The reception is open to all convention participants. VIPs in attendance include MBI Hall of Fame inductees, Outstanding Achievement recipients, and past presidents.

...AND MANY MORE!

Contact Dave Sikora at dave@modular.org for more details about all available sponsorship opportunities.



A BIG THANKS TO OUR 2024 CORPORATE SPONSORS

Join this elite list for 2024 by contacting MBI headquarters.

PLATINUM



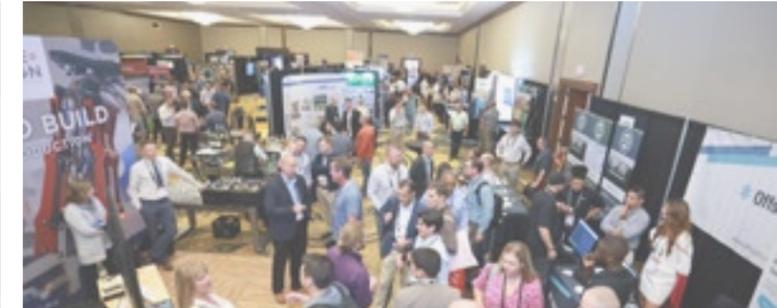
GOLD



SILVER



BRONZE



ABOUT US

Founded in 1983, the Modular Building Institute is the international non-profit trade association serving the commercial modular construction industry.

MBI members are manufacturers, contractors, and developers, and owners in two distinct segments of the industry:

- permanent modular construction (PMC), and
- relocatable buildings (RB).

Associate members are companies that supply building materials, services, and financing.

BEYOND WORLD OF MODULAR

World of Modular is an event like no other, but there's so much more to the Modular Building Institute. Maybe it's a key contact we can introduce to you or a regulatory challenge we can help you overcome. Whatever your need, MBI is dedicated to helping make your business more successful **all year round**. We are confident that by becoming a member—or taking full advantage of your existing membership—you will not be disappointed with your return on investment.

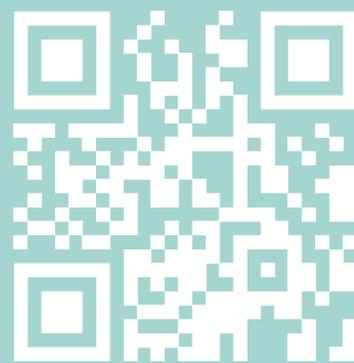
OUR MISSION

As the Voice of Commercial Modular Construction®, MBI promotes the advantages of modular construction while advocating for the removal of barriers that limit growth opportunities. Through its long-standing relationships with member companies, policy makers, developers, architects and contractors, MBI has become the trusted source of information for the commercial modular construction industry.

ADVOCATING FOR THE INDUSTRY

As the world's largest trade association for commercial modular construction, MBI has taken the lead to introduce, change, and defeat legislation and regulations that would have an adverse impact on our industry. We have successfully protected our members' interests in numerous states and provinces on issues ranging from taxation, plan approval, code compliance, relocation and recertification. In short, MBI is the Voice of Commercial Modular Construction®

REGISTER NOW
FOR THE **BEST** EVENT IN
IN MODULAR CONSTRUCTION!





Modular Building Institute
 285 Hydraulic Ridge Road, Suite 6
 Charlottesville, VA 22901 USA
 modular.org

2024 WORLD OF MODULAR

ANNUAL CONVENTION & TRADESHOW

*The ONLY show organized
 BY the industry FOR the industry.*

A BIG THANKS TO OUR 2024 WORLD OF MODULAR SPONSORS



PRESENTED BY

