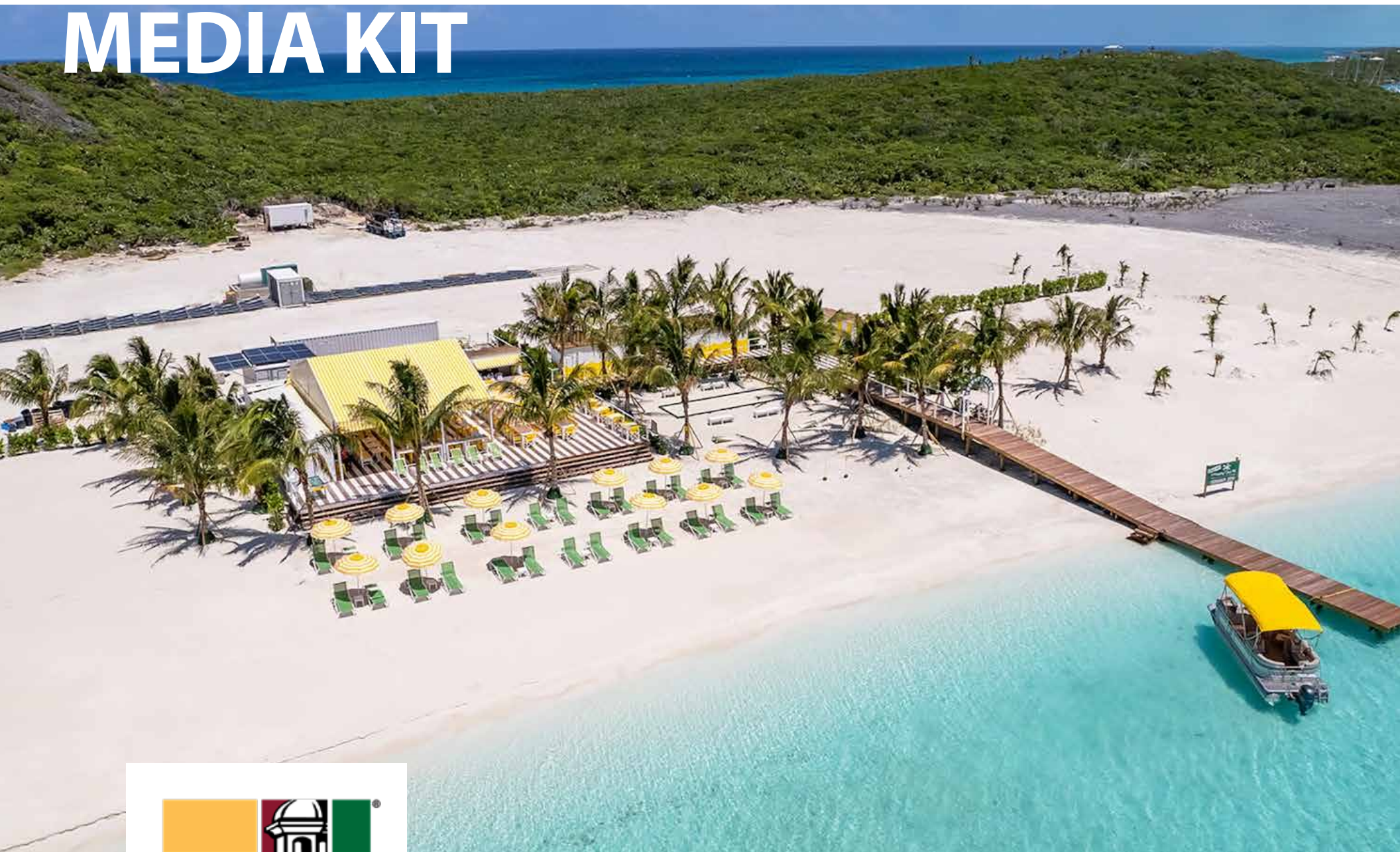


2026 MEDIA KIT



THE VOICE OF **COMMERCIAL MODULAR CONSTRUCTION**®



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Wawa Drive Thru
Company: MODLOGIQ & Providence Engineering Corp.
Location: Trexlertown, PA, USA



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Cover photo:
Coconut Club
Company: ROXBOX Containers, Inc.
Location: Stocking Island, Bahamas

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2026
MEDIA KIT



ABOUT MBI

MBI has nearly
30,000
contacts & over
600
member
companies
around the world

*Thurston Road, Lewisham
Company: MJH Structural Engineers & Vision Volumetric
Location: London, England*

Our History

Founded in 1983, the Modular Building Institute (MBI) is the international non-profit trade association serving modular construction. Members are manufacturers, contractors, and dealers in two distinct segments of the industry: permanent modular construction (PMC) and relocatable buildings (RB). Associate members are companies supplying building components, services, and financing.

Our Mission

As the Voice of Commercial Modular Construction®, it is MBI's mission to expand the use of offsite construction through innovative construction practices, outreach and education to the construction community and customers, and recognition of high quality modular designs and facilities

Our Governance

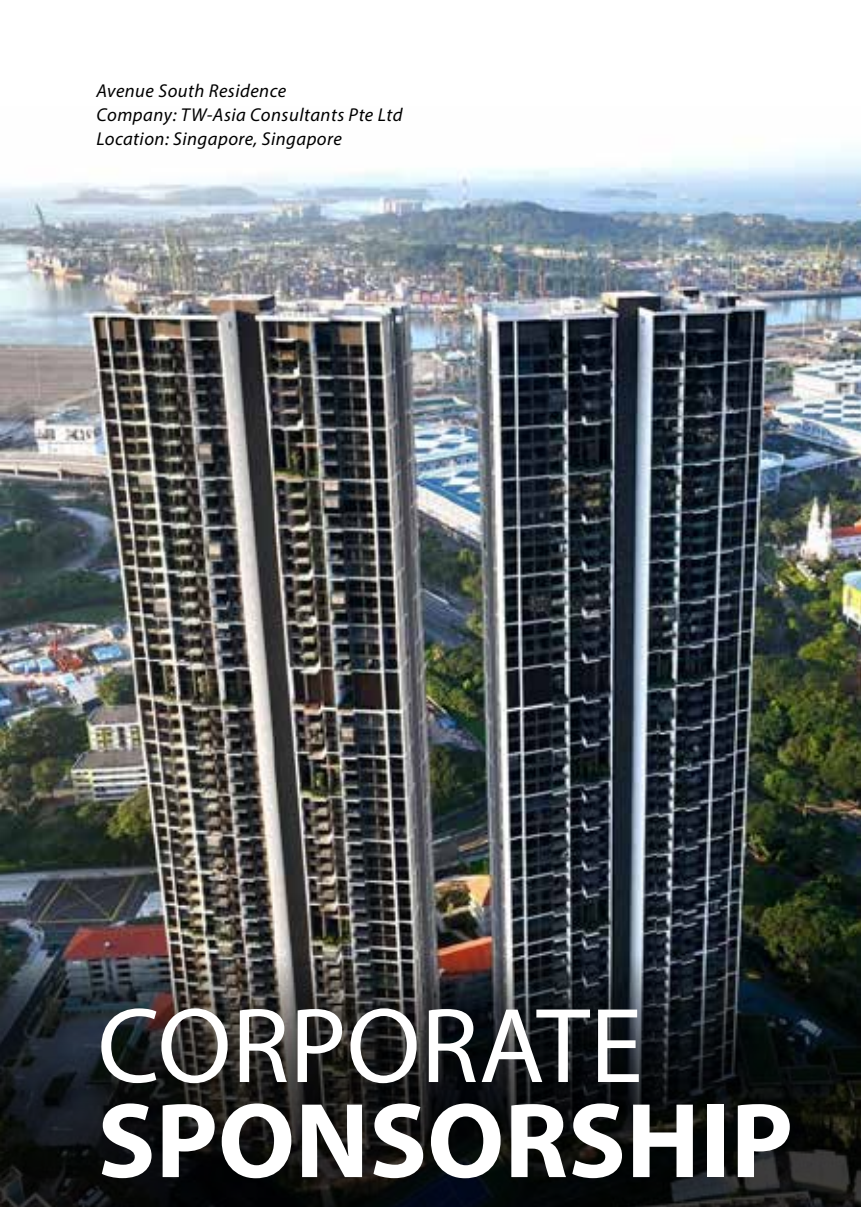
MBI is governed by a Board of Directors consisting of a minimum of ten persons elected by and from the regular and associate membership.

Committees are formed by volunteer members of the Board of Directors and may include members at large. These groups focus on short term, specific needs of the Association and membership, generally responding to emerging issues and trends.

The Executive Director of MBI is Tom Hardiman, CAE.

Our Code of Conduct

Through its enforceable Code of Business Conduct, MBI promotes integrity and quality in the modular industry by having their member subscribe to the MBI Code of Business Ethics & Conduct.



CORPORATE SPONSORSHIP

Completely Customizable

MBI Members can choose a desired exposure level and establish your company as a leader in the commercial modular construction industry.

DIAMOND - \$40,000 +

Use of Diamond partner logo

Recognition at World of Modular (WOM) opening session with Diamond Award

Personalized benchmarking report

Four WOM registrations or two booths

- Recognition on MBI website What is Modular Construction page
- Recognition on MBI website as Diamond Sponsor
- Recognition in MBI annual report as Diamond Sponsor
- Recognition in the MBI membership directory as Diamond Sponsor
- Recognition in WOM promotional and on-site brochures as Diamond Sponsor
- Recognition with Diamond event badge ribbons
- First rights of refusal on chosen sponsorships

PLATINUM - \$30,000 +

Printed personalized benchmarking report

Two WOM registrations or one booth

- Recognition on MBI website What is Modular Construction page
- Recognition on MBI website as Platinum sponsor
- Recognition in MBI annual report as Platinum sponsor
- Recognition in the MBI membership directory as Platinum sponsor
- Recognition with Platinum event badge ribbons
- First rights of refusal on chosen sponsorship

GOLD - \$20,000 +

Recognition on MBI website What is Modular Construction page as corporate sponsor

- Recognition on MBI website as Gold sponsor
- Recognition in the MBI membership directory as Gold sponsor
- Recognition in the WOM promotional and on-site brochures as Gold sponsor
- Recognition with Gold event badge ribbons

CORPORATE SPONSORSHIP CONT.

SILVER - \$10,000 +

- Recognition on MBI website as Silver sponsor
- Recognition in the MBI annual report as Silver sponsor
- Recognition in the MBI membership directory as Silver sponsor
- Recognition in WOM promotional and on-site brochure as Silver sponsor
- Recognition with Silver event badge ribbons
- First rights of refusal on chosen sponsorships

BRONZE - \$5,000 +

- Recognition on MBI website as Bronze sponsor
- Recognition in the MBI annual report as Bronze sponsor
- Recognition in the MBI membership directory as Bronze sponsor
- Recognition in WOM promotional and on-site brochure as Bronze sponsor
- Recognition with Bronze event badge ribbons

TERMS, CONDITIONS, CANCELLATIONS

Terms: Payment for each ad is required in US funds. Full payment, artwork and/or logo must arrive at MBI headquarters no later than the due dates specified.

Commissions: None

Cancellations: Cancellations or changes must be made in writing and will not be accepted after closing dates.

Advertising contracts subject to rate change upon notice. Contracts may be cancelled at the time rate change is effective without incurring a short-rate. Advertisers not fulfilling contract obligations will be short-rated. Publisher reserves the right to reject any ad. Advertisers agree to indemnify and protect the publisher from claims or expenses resulting from the unauthorized use of names, photographs, drawings, or words protected by copyright or registered trademark. The publisher is not liable for delivery delays or non-delivery in the event of an Act of God, action by any governmental or quasi-governmental agency, fire, flood, insurrection, riot, explosion, embargo, strike, weather legal or illegal, labor or material shortage, transportation interruption of any kind, work slowdown, or any condition beyond the control of the publisher affecting publishing or delivery in any way.



Eastmoor Heights
Company: Lowney Architecture
Location: Daly City, CA, USA

MODULAR ADVANTAGE MAGAZINE

Modular Advantage is a bi-monthly industry magazine that combines news, feature articles, and MBI's other industry resources. This publication will focus on a different industry topic in every issue. Each issue will also feature submitted articles, industry news, modular building case studies, and information about upcoming industry events.

See chart below for issue details and due dates (both subject to change).

Issue	Magazine Focus	Additional MBI Content	Ad Reservation Due
Jan-Feb	A Developer's Guide to the Modular Building Industry	Interviews & Industry Data	November 28, 2025
Mar-Apr	World of Modular Preview	Speaker Interviews, Exhibitor Spotlights & More	January 30, 2026
May-Jun	2026 Awards of Distinction Winners	Case Studies, Interviews	March 31, 2026
Jul-Aug	TBD	Annual Report Info, Industry News & Case Studies	June 5, 2026
Sept-Oct	TBD	Industry Interviews, International Case Studies	August 5, 2026
Nov-Dec	The Innovation Edition	Industry Interviews & Case Studies	October 2, 2026

MBI's *Modular Advantage* is printed and distributed to MBI members and paid subscribers around the world, while digital versions are distributed through *PBC Today* and *Building Design + Construction* to their combined **100,000+ global subscribers.**



We want to hear from you!

Does your company have a new product, article, case study, innovative project, or other news? Please share it with us so we can let others in the industry know.

Please send your stories and high-resolution photos (300dpi+) to the Communications Manager via email: **communications@modular.org**. Don't miss the opportunity to let others in the industry hear about your exciting developments!

Not all content submitted will be used in the *Modular Advantage* publications. MBI reserves the right to choose what content will be used.

Publication Details

JAN-FEB ISSUE

(Distribution date: January 2026 + **BONUS** distribution at the 2026 World of Modular)

The first issue of 2026 will explore how owner/developers are integrating modular buildings into their projects and offer best practices for the industry as it looks to grow its percentage of new construction starts in 2026 and beyond.

MAR-APR ISSUE

(Distribution date: March 2026 + **BONUS** distribution at the 2026 World of Modular)

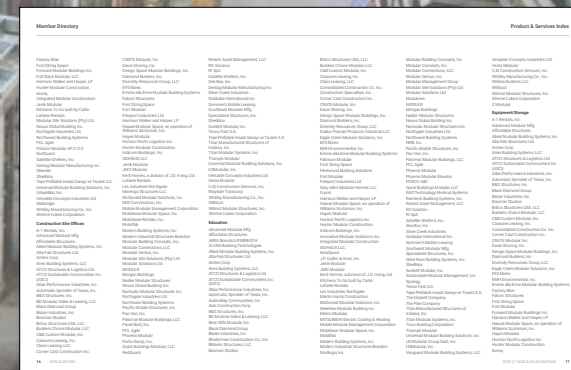
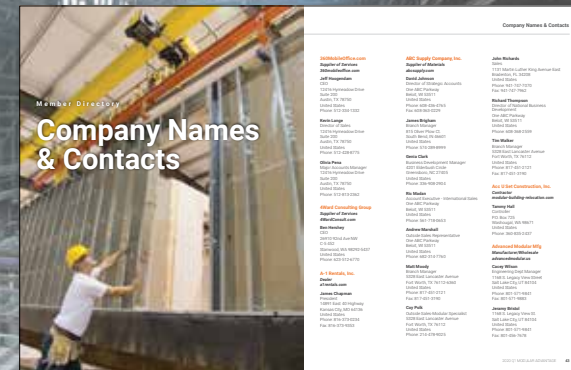
This issue will focus on the 2026 World of Modular, the modular industry's most prestigious annual event. With in-depth information about the speakers, exhibitors, and networking opportunities, this issue will be an indispensable resource ahead of the event.

MAY-JUN ISSUE

(Distribution date: May 2026)

Introduced in 2022, the Awards of Distinction issue will focus on the award-winning individuals, companies, and projects from our 2026 Awards of Distinction. Did your company contribute to one of these awards winning projects? Don't miss this chance to share the spotlight!

continued...



2026 MEMBER DIRECTORY

Distribution: Summer 2026
Ads/Content Due: May 29, 2026

The MBI Member Directory is its own stand-alone resource. As one of MBI's most sought-after and referenced publications, this is your company's chance to be seen by the entire membership for the entire year. **Don't miss out!**

Advertiser's Index

All advertisers in the directory will be listed alphabetically in the advertisers index at the front of the directory.

Non-Advertising Companies

Whether placing an ad or not, all MBI members will be listed in the directory free of charge. This is a benefit of membership in the Modular Building Institute. However, only those members placing ads will receive any of the advertiser benefits listed above.

Publication Details

JUL-AUG ISSUE

(Distribution date: July 2026)

TBD

SEPT-OCT ISSUE

(Distribution date: September 2026)

TBD

NOV-DEC ISSUE

(Distribution date: November 2026)

The final issue of the year will look back at the modular construction industry in 2026 and then take a much-anticipated look ahead at the innovations that will drive the industry forward in 2027. In addition, this issue will feature MBI and member updates, industry news, and case studies.

Distribution dates and editorial content subject to change.



MPHA Family Housing Expansion
Company: DJR Architecture, Inc. & RISE Modular
Location: Minneapolis, MN, USA



Publication Details



Davis Construction - Field Office of the Future
Company: Modular Genius & Titan Modular Systems, Inc.
Location: Bethesda, MD, USA

RATES

FULL-YEAR SPONSORSHIP

4 Opportunities \$2,500 ea.

Members only; includes printed logo in six (6) issues of *Modular Advantage* magazine and linked logo on main *Modular Advantage* webpage

ARTICLE RATES

MBI MEMBERS NON-MEMBERS

1,000 – 1,200 words **FREE** \$2,500

Limit 1 article per issue, 3 articles per publication year. Includes publication to modular.org. All articles should be submitted in MS Word format along with at least 3 high-resolution images, the author's byline and high-resolution headshot. All articles subject to editorial approval.

Questions? Contact the Communications Manager via email at communications@modular.org.

AD RATES

Outside back cover	\$2,500	\$3,500
Inside front cover	\$2,000	\$3,000
Inside back cover	\$2,000	\$3,000
Interior full page	\$1,500	\$2,500
Interior ½ page	\$1,000	\$2,000

FEATURED PRODUCTS

\$350 | \$700

Limit 1 product per issue. Email communications@modular.org for full placement details and specs.

AD SIZES IN INCHES

Full page with bleed

11.125" H x 8.625" W*

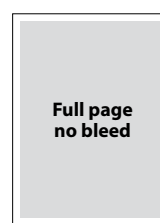
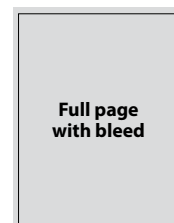
Full page no bleed

10.25" H x 7.875" W

Half page horizontal

5" H x 7.875" W

*The live area for the full page ad with bleed is 10.25" H x 7.875" W, which is 0.375" from each bleed edge.



For sponsorship/ad purchase, please contact the Business Development Director:
dave@modular.org

Article and Featured Product content can be submitted to the Communications Manager:
communications@modular.org

Artwork can be submitted to the Communications Manager:
communications@modular.org

AD REQUIREMENTS*

- Only hi-resolution PDFs files with embedded fonts and hi-res images are acceptable. Images should be hi-resolution at 300 dpi.
- All color ads must be in CMYK format, not RGB.
- All artwork must include complete contact information for artist/designer, in the event they must be contacted concerning the submitted files.
- Advertisers will be charged \$150/hour for all work required to convert supplied materials to acceptable digital files.
- Requested proofs will be provided as a screen pdf only.

*We cannot guarantee print quality for images submitted in resolutions lower than 300 dpi

Important Note: You are responsible to ensure that your artwork does not violate any copyright infringements. We will print your artwork as submitted and you assume all liability from any copyright infringements that may result from your ad.

TERMS, CONDITIONS, CANCELLATIONS

Terms: Payment for each article or ad is required in US funds. All required materials must arrive at MBI headquarters no later than the due dates specified.

Commissions: None

Cancellations: Cancellations or changes must be made in writing and will not be accepted after closing dates.

Advertising contracts subject to rate change upon notice. Contracts may be cancelled at the time rate change is effective without incurring a short-rate. Advertisers not fulfilling contract obligations will be short-rated. Publisher reserves the right to reject any ad. Advertisers agree to indemnify and protect the publisher from claims or expenses resulting from the unauthorized use of names, photographs, drawings, or words protected by copyright or registered trademark. The publisher is not liable for delivery delays or non-delivery in the event of an Act of God, action by any governmental or quasi-governmental agency, fire, flood, insurrection, riot, explosion, embargo, strike, weather legal or illegal, labor or material shortage, transportation interruption of any kind, work slowdown, or any condition beyond the control of the publisher affecting publishing or delivery in any way.

MBI UPDATES (E-NEWSLETTER)

Student Hostel Project at City
University of Hong Kong
Company: CIMC MBS
Hong Kong Limited
Location: Hong Kong, China

MBI UPDATES is MBI's e-newsletter series providing breaking news, important information for members, continuing education opportunities, upcoming events, and more. Build your company's brand with MBI's weekly digest of industry-related news, articles, interviews, and events.

RATES

Member Logo: \$2,500 per year

Add your company's hyperlinked logo to each edition of MBI UPDATES. 50+ sends per year to MBI's entire contact database. 5 opportunities.

Product Spotlight: \$500 ea.

Bring attention to your latest product or service! Submit one image (1000x1000 pixels) and up to 50 words of text to create your own custom ad in an edition of your choosing. 1 spotlight per newsletter.



We want to hear from you!

Does your company have a new product, innovative project, recent hire, a change in your office location, or a revamped website? Please share it with us so we can let others in the industry know your latest news.

Please send your stories and high resolution photos to the Communications Manager via email: **communications@modular.org**. MBI must receive content at least 1 week before the next send.

For sponsorship/ad purchase, please contact the Business Development Director: **dave@modular.org**

Artwork can be submitted to the Communications Manager: **communications@modular.org**

TERMS, CONDITIONS, CANCELLATIONS

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MODULAR.ORG

Modular.org is the online hub of MBI.

It's constantly updated with upcoming MBI events, searchable member directory listings, industry news, original content, and modular projects from around the world.

Modular.org receives over 17,500 users

per month, supported by a broad array of top-ranking keywords and search engine marketing. Together with constant updates, third-party advertising, and SEO optimization, modular.org is being visited by more people than ever before.

Details

You have the opportunity to display your company's logo on any of the following web pages for an entire year:

- MBI homepage
- Why Modular page
- Industry Analysis page
- Request an Estimate page

RATES

Annual Rates per Location

MBI homepage \$10,000 ea.
6 opportunities, modular.org

What is Modular Construction? \$5,000 ea.
6 opportunities, modular.org/what-is-modular-construction

Industry Analysis \$2,000 ea.
6 opportunities, modular.org/industry-analysis

Request an Estimate \$1,000 ea.
8 opportunities, modular.org/request-a-quote

Logo Specs

Color logo images must be supplied in either high-resolution tiff, png, jpg, or eps format.

For sponsorship/ad purchase, please contact the Business Development Director: dave@modular.org

Logo artwork can be submitted to the Communications Coordinator at communications@modular.org



TERMS, CONDITIONS, CANCELLATIONS

Terms: Payment for each ad is required in US funds. Full payment, and logo must arrive at MBI headquarters no later than the due date specified above.

Commissions: None

Cancellations: Cancellations or changes must be made in writing and will not be accepted after closing dates.

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INSIDE MODULAR PODCAST

Featuring interviews and insights from prominent industry voices, Inside Modular covers topics of interest from across the industry, including affordable housing, modular building design, financing, new technologies, and much, much more. **Averaging 1,000 downloads every month, this podcast has performed strongly for years.** Don't miss your chance to be heard by engaged modular construction industry professionals around the world!

RATES

Sponsorship Place your company's advertisement in front of every episode of Inside Modular. Spoken-word advertisement, 30-40 seconds.

3 months: \$2,000

6 months: \$3,500

Full year: \$6,000

2 opportunities. MBI members only. Pre-recorded audio files are accepted, or have your ad copy read by the host for a seamless transition. Includes linked logo on the main Inside Modular page on modular.org.

Interviews Have your company representative interviewed on an episode of Inside Modular.

MBI Members: FREE

Non-Members: \$1,500

For sponsorship/ad purchase, please contact the Business Development Director: dave@modular.org

Interested in being interviewed on the podcast? Email communications@modular.org

Not all content submitted will be used in the Inside Modular podcast. MBI reserves the right to choose what content will be used.



Inside Modular is available on modular.org and through all major podcast providers.

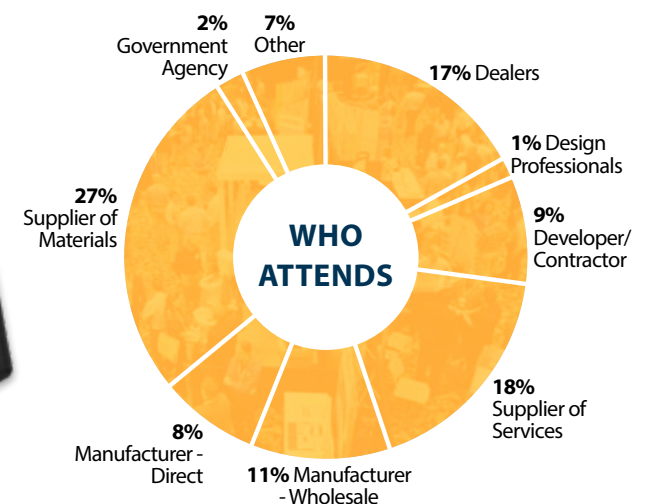


WORLD OF MODULAR SPONSORSHIPS

World of Modular attendees include manufacturers, dealers, and developers of modular buildings as well as suppliers of building products, services, and financing.

Why Sponsor World of Modular? For over 42 years, the Modular Building Institute has provided professionals in the modular building industry a place to network, exchange ideas, learn from experts, discuss issues, display new products and receive well-deserved recognition. MBI's World of Modular events offer international networking opportunities with thousands of attendees from countries around the globe!

MBI's World of Modular and World of Modular Europe include a variety of sponsorship opportunities, starting as low as US \$500, designed for any budget, suited to any level of exposure, and completely customizable. Repeat sponsors agree: **MBI is committed to helping sponsors maximize their dollars.** If you are new to the World of Modular, establish yourself as a key player by sponsoring these must-attend global events. These opportunities won't last long, reserve yours today!



WORLD OF MODULAR

Opening Night Party

Exclusive Sponsorship | US \$15,000

Get World of Modular off to a great start by sponsoring the Opening Networking Reception, where a who's who of modular construction will gather for networking and conversation—all in a relaxed and fun atmosphere. Your logo will be shown and your company will be thanked by the emcee throughout the reception.

Registration Welcome Reception

Exclusive Sponsorship | US \$5,000

Drink tickets with your logo can be redeemed at the Welcome Bar in the registration area.

Keynote Speakers

2 Opportunities | US \$10,000 ea.

Sponsoring a keynote speaker is an excellent way to help MBI provide quality speakers for the annual convention. Previous speakers have included celebrities, business officials, high-ranking government officials, and top industry executives. Keynote speakers generally start each convention day and are heard by all attendees, exhibitors, speakers, and VIP guests. Each sponsoring company will have their logo shown and be thanked by the emcee before and after the presentation.

Breakout Sessions

Exclusive Sponsorship | US \$10,000

With multiple tracks of sessions daily, your company can have remarkable exposure with signs displayed outside each breakout room.

Exhibit Hall Sponsor

5 Opportunities | US \$2,500 ea.

The Exhibit Hall is the most well-attended function of World of Modular, with exhibitors sharing new products, services, and technology, and attendees networking, all while enjoying games and networking. Open to all convention participants, the Exhibit Hall is perhaps the best way to connect directly with attendees.



VIP Reception

5 Opportunities | US \$2,500 ea.

This digital reception precedes the industry awards banquet and is open to all convention participants. VIPs in attendance include MBI Hall of Fame inductees, Outstanding Achievement recipients, and past presidents.

Awards Ceremony

7 Opportunities | US \$3,000 ea.

This ceremony is the crown jewel of World of Modular, including over 50 awards for MBI Hall of Fame, Outstanding Achievement, Volunteer-of-the-Year, and the Awards of Distinction.

Refreshment Breaks

Exclusive Sponsorship | US \$5,000

Demonstrate your company's hospitality by sponsoring daily refreshment breaks where attendees gather to network. Sponsor all six refreshment breaks over three days.

Hotel Key Cards

Exclusive Sponsorship | US \$7,500

Key cards to hotel guestrooms are often the first sponsored item convention attendees see, and better yet, touch. Hotel keys will feature your company's logo displayed prominently and will be distributed to anyone staying in the MBI room block.

Mobile/Event App

Exclusive Sponsor | US \$7,500

Get your company in front of every single World of Modular attendee by sponsoring its most critical component: the mobile app through which every session, keynote, networking function, and ceremony will be presented. Sponsorship includes a banner on every page of the mobile app.

Mobile/Event App Alert

7 Opportunities | US \$2,500 ea.

Customize and schedule electronic alerts to every World of Modular attendee. Delivered through the event app and email, these alerts are the perfect way to drive foot traffic to your exhibit booth, announce a new product, and/or get your company noticed by the industry's elite.

World of Modular Program Ad

4 Opportunities | US \$2,500 ea.

Delivered to every World of Modular participant, your full-page ad in this program will be seen by industry leaders around the world both ahead of and during the convention.

World of Modular Homepage Sponsor

Exclusive Sponsorship | US \$5,000

Prominently lace your logo on the event's most-visited webpage. Boasting substantial traffic, your company's logo will be seen by attendees and interested industry professionals around the world.

WORLD OF MODULAR

Business Meeting

US \$1,000 ea.

World of Modular provides the members of the Modular Building Institute their best chance to meet and discuss the ongoing business of the association. As such, it's your best opportunity to be seen by the industry's current and future leaders and influencers. Each sponsoring company will have their logo shown and be thanked by the executive director before and after the meeting.

Convention Sponsor

US \$1,000 ea.

If you want to sponsor the MBI convention, but have a limited budget, consider becoming a convention partner. This general sponsorship is only US\$1,000 and will get your company listed in the onsite program distributed to all convention attendees and on the MBI website. Show everyone that your company supports the World of Modular!

Water Bottles

Exclusive Sponsorship | US \$3,000

Branded bottles of spring water are distributed at the start of the convention until they run out.

Bag Inserts / WOM Swag

US \$2,000 ea.

Create awareness of your company with each event attendee. Your piece can include a special offer, invitation, or general advertising message.

Golf Tournament & Lunch

Exclusive Sponsorship | US \$12,500

You will receive exposure throughout the Golf tournament marketing cycle & your company logo will be on each lunch box. Opportunity for microphone time is available.



Golf Hole Challenge

6 Opportunities | US \$1,000 ea.

Along with signage, your company representatives can greet players at each hole and provide promotional items.

Exhibit Hall Reception

4 Opportunities | US \$2,500 ea.

This reception is the most well-attended function of World of Modular. Signage will feature sponsor logos.

Exhibit Halo Sponsor

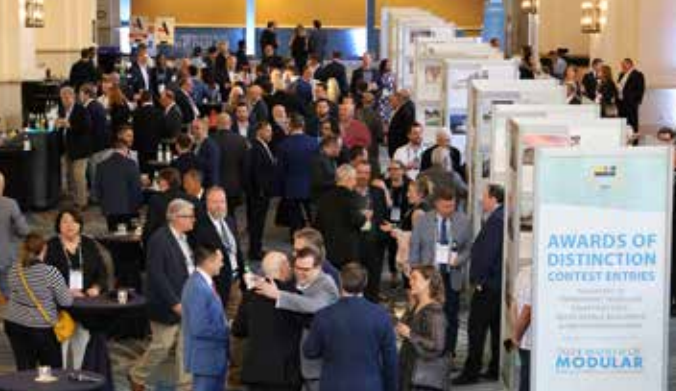
7 Opportunities | US \$3,000 ea.

Amplify your exhibit hall presence and extend your brand upward by placing a customized halo over your booth so that attendees can easily locate you in the hall.



NOTE: This media kit lists the total number of ad/sponsorship opportunities that MBI currently offers.

For customized sponsorships or a list of available ad/sponsorship opportunities remaining, please contact Dave Sikora at 888-811-3288 x 155 or dave@modular.org.



WORLD OF MODULAR

NETWORKING EVENTS:

Golf Tournament

Opening Night Party

Networking Receptions

VIP Reception & Awards Banquet

For sponsorship/ad purchase, please contact our Business Development Director: dave@modular.org

All artwork will be due:
January 15, 2026
and can be submitted to the Business Development Director: dave@modular.org.



TERMS, CONDITIONS, CANCELLATIONS

Terms: Payment for each sponsorship opp. is required in US funds. Full payment, artwork and sponsor logo must arrive at MBI headquarters no later than January 15, 2026.

Commissions: None

Cancellations: Cancellations or changes must be made in writing and will not be accepted after closing dates.

Advertising contracts subject to rate change upon notice. Contracts may be cancelled at the time rate change is effective without incurring a short-rate. Advertisers not fulfilling contract obligations will be short-rated. Publisher reserves the right to reject any ad. Advertisers agree to indemnify and protect the publisher from claims or expenses resulting from the unauthorized use of names, photographs, drawings, or words protected by copyright or registered trademark. The publisher is not liable for delivery delays or non-delivery in the event of an Act of God, action by any governmental or quasi-governmental agency, fire, flood, insurrection, riot, explosion, embargo, strike, weather legal or illegal, labor or material shortage, transportation interruption of any kind, work slowdown, or any condition beyond the control of the publisher affecting publishing or delivery in any way.

ARTWORK REQUIREMENTS*

Only hi-resolution PDFs files with embedded fonts and hi-res images are acceptable. Images should be hi-resolution at 300 dpi.

All color ads must be in CMYK format, not RGB.

All artwork for black and white ads must be submitted in black and white (we will not convert color images).

All artwork must include complete contact information for artist/designer, in the event they must be contacted concerning the submitted files.

Advertisers will be charged \$150/hour for all work required to convert supplied materials to acceptable digital files.

Requested proofs will be provided as a screen pdf only.

*We cannot guarantee print quality for images submitted in resolutions lower than 300 dpi

Important Note: You are responsible to ensure that your artwork does not violate any copyright infringements. We will print your artwork as submitted and you assume all liability from any copyright infringements that may result from your ad.



*La Mora Senior Apartments
Company: Signature Building Systems
Location: Yonkers, NY, USA*

ONLINE RETARGETING

Why Retargeting?

Our audience becomes your audience with retargeting. Get direct access to the Modular Building Institute’s website visitors and retarget them with your brand’s ads anywhere they visit online.

With our remarketing ads, your ads will be shown across the web to visitors of modular.org.

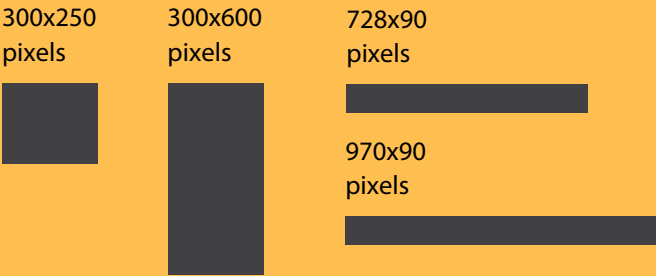
Quality Targeting

Don’t rely on broad, generic targeting on common ad platforms. Stand out with the Modular Building Institute’s qualified audience that will showcase your brand to those who need you the most.

Choose Your Reach & Duration:

Package	Price	Duration	# of Impressions
Introduction	\$2,500	1 Month	35,000
Conversation	\$4,500	3 Month	70,000
Brand Builder	\$6,000	6 Month	100,000

Ad Sizes:



ONLINE RETARGETING

Track Your Success With Your Personal Dashboard

- Impressions
- Clicks
- Locations

All in Real Time!

Innovation
Leadership
Money
Business
Small Business
Lifestyle
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BREAKING DOWN THE "MODULAR BUILDING CODE"



It seems as if the topic of modular construction has become quite popular these days. But with this newfound popularity comes a great deal of confusion and even misinformation. One often gets rules from people asking, "what is the modular building code?" So, let's answer that question first:

There is no modular building code.

Regulating Modular Construction

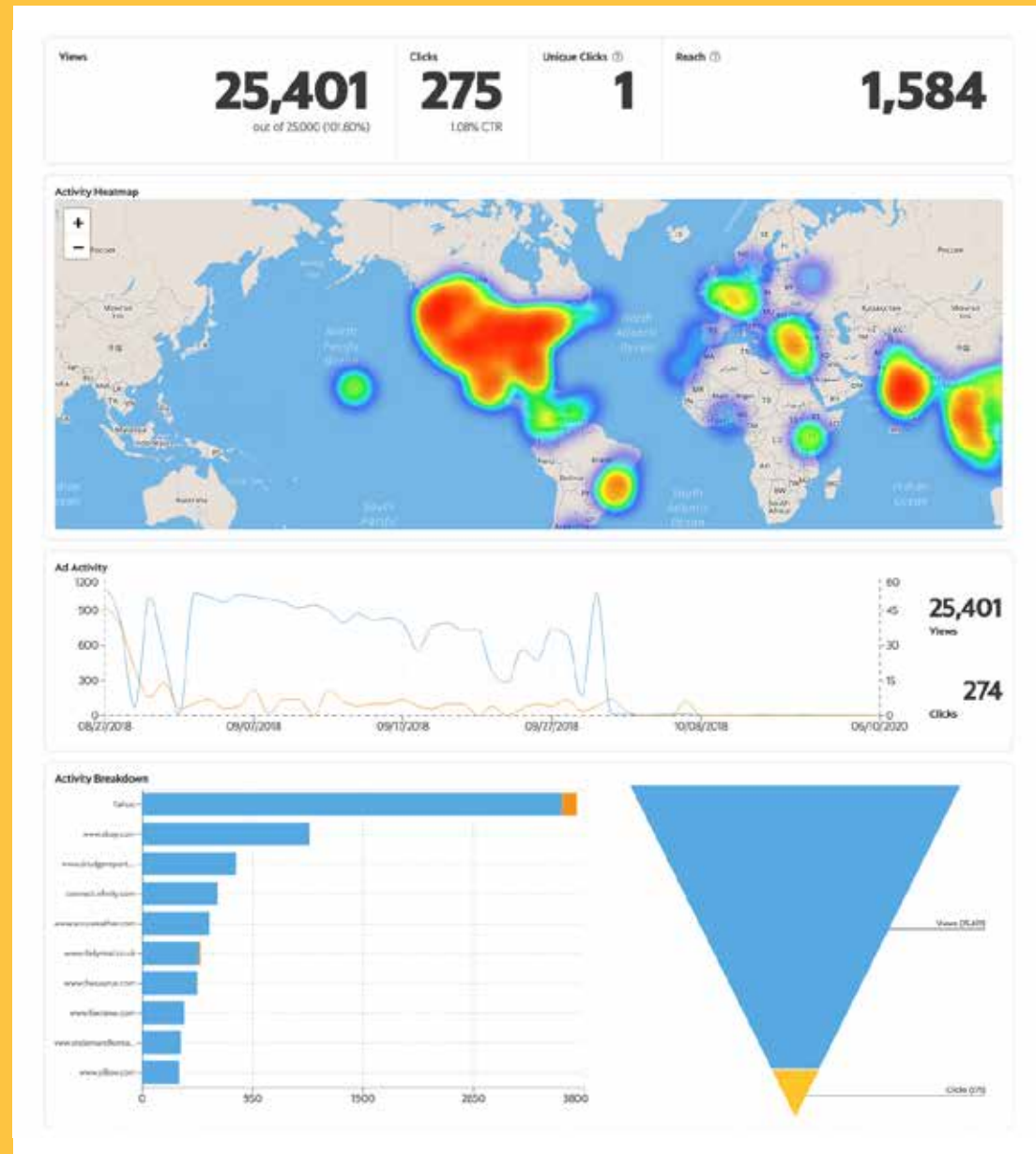
While there is no modular code, our industry does have a series of administrative rules and regulations, and in some cases guidelines and standards in place. But instead of the building code, our industry constructs its own applicable building codes in our nine built years.

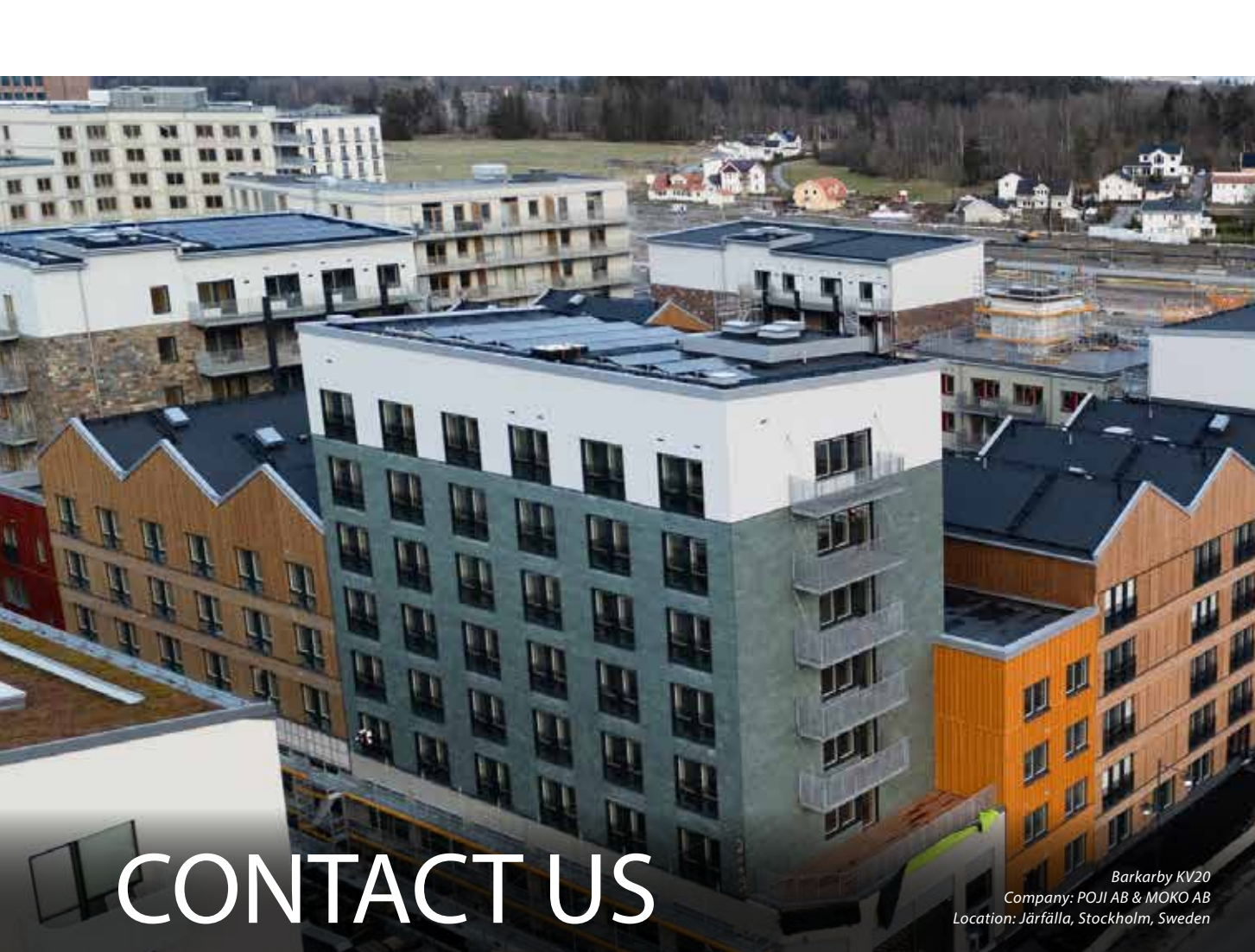
In the United States, that is typically a state-adopted version of the International Building Code (IBC). The IBC is updated every three years, with the latest version known as the "2018 IBC". Each state has its own code adoption cycle and policies for amending the IBC, resulting in a national base model code with many regional variations. In Canada, most provinces adopt the National Building Code, which is updated every five years.

If the code remains silent on a particular issue (the word "modular" is not in the IBC) then it is presumed that the code applies, as there is the code is not an exemption from the code. Presumably because the word

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