



2023 WORLD OF MODULAR

ANNUAL CONVENTION & TRADESHOW

BROCHURE & PROSPECTUS

LAS VEGAS

MARCH 29 - APRIL 1





THE BEST SHOW IN THE MODULAR INDUSTRY RETURNS

The Modular Building Institute presents the
2023 WORLD OF MODULAR
in Las Vegas, Nevada,
March 29 through April 1, 2023

**World of Modular is an open forum for anyone
interested in modular construction.**

From general contractors, architects, and designers to suppliers of building products, services, and financing, World of Modular remains the single best place for *everyone* involved in the modular construction industry to learn, share, and network. And with an attendance growth average of nearly **25%** over the past three years, there has never been a better time to register.

REGISTRATION IS OPEN!
Register now at worldofmodular.org

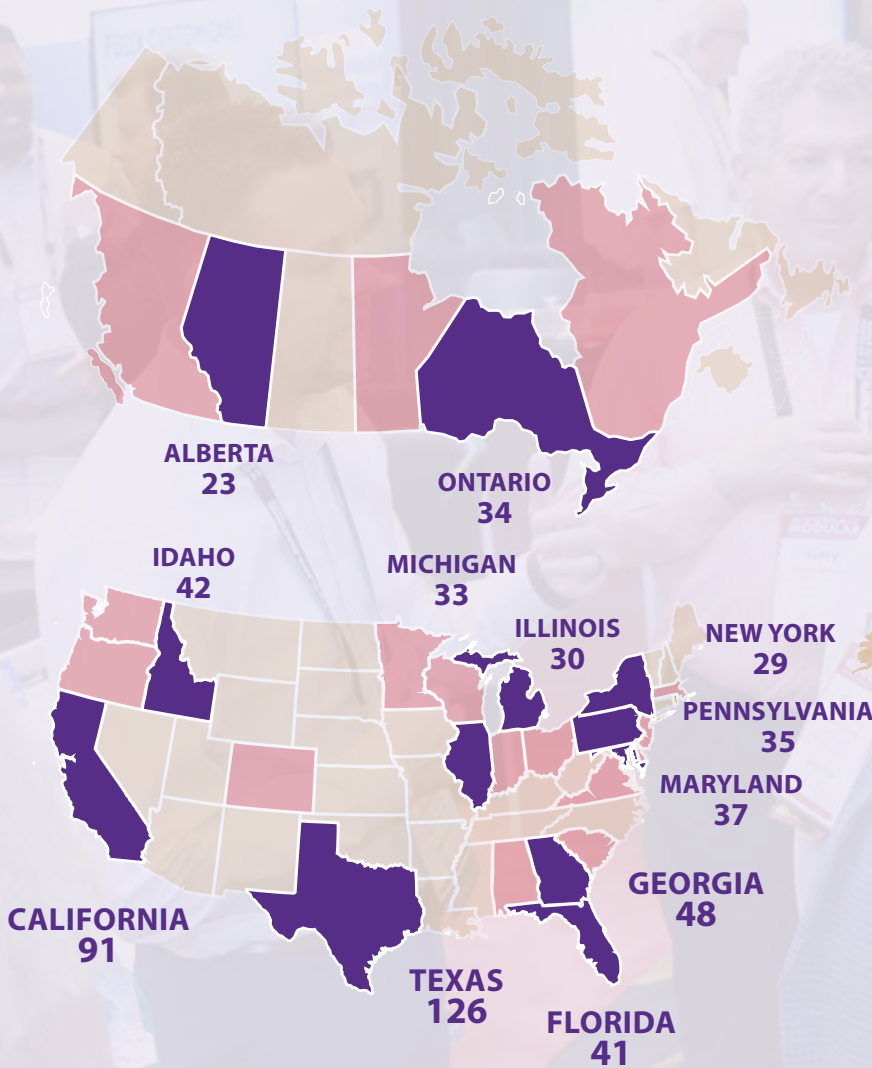


WHO ATTENDS WORLD OF MODULAR?

World of Modular provides professionals from around the world who are involved in the modular and offsite construction industries a place to network, exchange ideas, learn from experts, discuss challenges, display new products, and receive well-deserved recognition.

ATTENDEES BY ORIGIN

DATA FROM 2022; TOTAL 1002 INDIVIDUALS



TOTAL BY COUNTRY

ARGENTINA 1, AUSTRALIA 2, BRAZIL 2, **CANADA 93**, CHILE 14, CHINA 1, COLOMBIA 2, GERMANY 3, IRELAND 1, ITALY 2, JORDAN 1, MEXICO 3, NIGERIA 2, PERU 2, POLAND 3, REPUBLIC OF KOREA 11, SOUTH AFRICA 2, SPAIN 1, UNITED KINGDOM 7, **UNITED STATES 849**



EXHIBITORS BY TYPE

DATA FROM 2022; TOTAL 113 COMPANIES

SUPPLIERS (MATERIALS): 165
SUPPLIERS (SERVICES): 60
MANUFACTURERS (DIRECT): 34
CONTRACTORS: 18
DESIGNERS: 15
MANUFACTURERS (WHOLESALE): 9
FINANCIAL: 7
DEALERS: 2
FINANCIAL INSTITUTIONS: 2

ATTENDEES BY PROFESSION

MANUFACTURER (DIRECT): 127
DEALERS: 89
CONTRACTORS: 88
MANUFACTURER (WHOLESALE): 80
OWNER/DEVELOPER: 76
SUPPLIERS (MATERIALS): 68
SUPPLIERS (SERVICES): 59
DESIGNERS: 55
GOVERNMENT AGENCIES: 32
OTHER: 23

FEATURED SPEAKERS

World of Modular's top-notch keynotes and educational breakout sessions equip industry professionals with **the latest knowledge in every facet of the commercial modular construction business**. Learn new skills and techniques and find ways to operate more efficiently from industry experts, including:



ANIRBAN BASU

CEO & FOUNDER, SAGE POLICY GROUP, LLC

Economist Anirban Basu returns to World of Modular to offer an informative yet entertaining forecast for the construction marketplace. Dr. Basu is chairman and CEO of Sage Policy Group, a consulting firm in Baltimore, MD. He provides policy and economic consulting for numerous clients including developers, bankers, brokerage houses, energy suppliers and law firms. Dr. Basu joined MBI as its chief economist in 2022 and has written several high-profile reports on construction, including MBI's "Economic & Financial Performance of Relocatable Buildings in the US Modular Building Industry."



CRYSTAL WASHINGTON

TECHNOLOGY STRATEGIST & FUTURIST

The world is changing rapidly and providing many new and exciting opportunities for productivity, efficiency, and innovation. But are you taking advantage of the new normal? Crystal Washington is a futurist and expert on technology. She works with organizations to leverage technology and increase profits and productivity. She is well-known for her ability to take complex internet, app, and social media topics and make them easy to understand and accessible for chief executives, business owners, and even everyday people. For World of Modular attendees, Crystal will demonstrate unique ways technology trends impact companies and an entire industry, show how technology is changing human behavior, and share tactics for riding the wave of change and providing positive business results.

AND MORE BREAKOUTS THAN EVER FROM THESE INDUSTRY EXPERTS

FROM LAST YEAR'S PROGRAM



JAIRO AGUILAR
*Architectural Associate,
ModularDesign+*



**DR. MOHAMED
AL-HUSSEIN**
*Industrial Research Chair,
University of Alberta*



STEVAN ARMSTRONG
*Chief Technology Officer,
SG Blocks, Inc.*



MATEO ATWI
*CEO,
BOXY LLC*



TIAGO ATWI
*COO,
BOXY LLC*



JOHN BARROT, PE
*President,
Banksia*



RENE BERNAERT
*Corner Cast
Construction*



ANDY BERUBE
*Vice President,
Stack Modular*



JOHN BUONGIORNO
*Director, Modular Division,
Axis Construction Corp*



JIN OUK CHOI
*Assistant Professor,
University of Nevada,
Las Vegas*



CHARLIE CHUPP
*Founder & CEO,
Fading West Building
Systems*



RON CIOTTI
*Partner,
Hinckley Allen*



MELVIN CLAUDIO
*Regional Preconstruction
Director,
ModularDesign+*



PETER DE MARIA
*CEO,
SteelBlox LLC*



DEAN DOVOLIS
*Founder, Principal & CEO,
DJR Architecture*



JIM GABRIEL
*Director of Sales,
Modlogiq*



PAUL GARCIA
*Supplier Sales & Marketing,
360Connect*



CLAUDIA GRANADOS
*Founder/Owner,
The Carnelian Group*



NICK GOMEZ
*Studio Director,
Lowney Architecture*



**JON HANNAH-
SPACAGNA**
*Government Affairs Director,
Modular Building Institute*

CONTINUED →

INDUSTRY EXPERTS CONTINUED



TOM HARDIMAN
Executive Director,
Modular Building Institute



MICHAEL HOUGH
Founder,
MJH Structural Engineers



CHRISTIAN LAWRENCE
Founder & CEO,
RISE Modular



KEN LOWNEY
Principal,
Lowney Architecture



CHARLES MAGGIO
Managing Director,
Northeast,
CBRE Healthcare



BRENT MCPHAIL
CEO,
Brave Control Solutions



AARON MILLER
Senior Projects Manager,
DCI Engineers



MATT MITCHELL
Principal,
ProSet Modular



RICK MURDOCK
CEO & Co-Founder,
Autovol



JOSE NEGRON
Process Architect,
G-CON Manufacturing



IVAN RUPNICK
Northeastern
University



AREZOU SADOUGHI
Appalachian State
University



JUSTIN SCHWAIGER
Director, Customer Success,
Manufacture by
VIZZ Technologies



GREG SLODITSKIE
MBS Consulting



RYAN SMITH
Washington State
University



TROY TIDDENS
Modular Specialist,
EVStudios



JOHN TIENKEN
Business Development
Director,
Mitsubishi Electric
Trane HVAC US



KAM VALGARDSON
General Manager,
Irontown Modular



BOBBY VANCE
Architectural Project
Manager,
ModularDesign+



ED ZIMMERMAN, SR.
Vice President of
Construction Operations,
Modlogiq, Inc.

...AND MANY MORE!

CALL FOR PRESENTATIONS:

Interested in being a presenter?

Make your submission now at worldofmodular.org.

NETWORKING

OPENING PARTY

WEDNESDAY, MARCH 29

Don't miss the 2023 World of Modular Opening Party! After you arrive, get ready to unwind with a who's who list of commercial modular construction—all in a relaxed, casual, and fun atmosphere. Our opening night reception will set the stage for a great convention with music, food, drinks, and networking. Mingle with friends old and new and meet the industry's finest.

GOLF TOURNAMENT

WEDNESDAY, MARCH 29

Jack Nicklaus transported 18 of his favorite holes from courses west of the Mississippi and Mexico to create Bear's Best Las Vegas, a gorgeous course just seven miles off The Strip.

Nicklaus and his design team scoured photos and plans from hundreds of holes from many of his most notable golf course designs around the world to come up with these 18 holes, saying after the process that it just might have been more challenging to organize the existing 18 than to create all new holes. But by borrowing from the past to shape the future of Vegas golf, the end result is a must-play experience that stands alone.

GRAND PRIZE CONTEST

THURSDAY, MARCH 30

It may be MBI's 40th anniversary, but the gift goes to one lucky World of Modular attendee! At next year's conference, the grand prize is a brand new ruby-red Chevrolet Camaro, leased to the winner for two years. Sponsored by Bard Manufacturing Co., participants compete in a challenge that's fun and entertaining while working their way through several rounds of competition. All World of Modular registrants are eligible to participate in the contest.

SPONSORED BY



EXHIBIT HALL

THURSDAY, MARCH 30 & FRIDAY, MARCH 31

There is simply no greater opportunity to reach manufacturers and dealer/contractors of commercial modular buildings than at World of Modular. MBI member manufacturers and dealers operate worldwide and serve markets including general office, education, retail, hospitality, student and military housing, multifamily housing, healthcare, construction site, industrial, security, and equipment and storage.

"The best organized show we attend all year!"

AGENDA

WEDNESDAY, MARCH 29

8:00AM-10:00AM	MBI Board of Directors Meeting
9:00AM-5:00PM	Exhibit Hall Setup
9:00AM-5:00PM	Registration Desk Open
11:30AM	Golf Tournament Check In
12:30PM	Golf Tournament - Shotgun Start (Lunch Included)
6:00PM-8:00PM	Opening Party

THURSDAY, MARCH 30

8:00AM-5:00PM	Registration Desk Open
8:30AM	Breakfast & Opening Remarks
9:00AM-10:00AM	Keynote Speaker
10:00AM-12:00PM	Exhibit Hall Setup
10:00AM	Refreshment Break
10:30AM-11:30AM	Breakout Sessions
12:00PM-5:00PM	Exhibit Hall Open with Lunch
12:30PM	Refreshment Break
1:00PM-2:00PM	Breakout Sessions
5:00PM	Grand Prize Contest

FRIDAY, MARCH 31

8:00AM-4:00PM	Registration Desk Open
8:00AM-10:00AM	Breakfast with Exhibitors
10:00AM-11:00AM	Keynote Speaker
10:00AM-2:00PM	Exhibit Hall Teardown
11:00AM	Refreshment Break
11:30AM-12:30PM	Breakout Sessions
1:30PM	Refreshment Break
2:00PM-3:00PM	Breakout Sessions
3:30PM-4:30PM	Breakout Sessions
4:30PM-6:00PM	Networking Reception

SATURDAY, APRIL 1

8:00AM-6:00PM	Registration Desk Open
8:30AM-9:30AM	Breakfast and MBI Annual Business Meeting
9:30AM-10:30AM	Keynote Speaker
10:30AM	Refreshment Break
11:00AM-12:00PM	Breakout Sessions
1:00PM	Refreshment Break
1:30PM-2:30PM	Breakout Sessions
5:00PM-6:00PM	Networking Reception
6:00PM-9:00PM	Awards Banquet

"If you are involved in, or perform, modular building or prefabrication, there is no event that can add more value to your business than World of Modular."

REGISTER TODAY

Join the leaders, innovators, developers, and rising stars of commercial modular construction at the industry's *best* conference and tradeshow.

SAVE \$300 THRU 12/31 MBI MEMBERS

ENTIRE SHOW

US\$1450

SINGLE DAY

US\$850

NON-MEMBERS

ENTIRE SHOW

US\$2050

SINGLE DAY

US\$1300

Registration fees include all program events, materials, speaker handouts, social functions, and meals as outlined in the schedule for the days available. An MBI badge is required for admittance to all convention and trade show events. Payment for single or multiple registrations must accompany registrations, which will not be processed without payment.

Spouse/Guest registration options are also available.

A full guest registration is US\$600 until December 31, 2022. Guest registrations for specific events during the conference, including the Opening Party, Exhibit Hall reception, and Awards Dinner, are US\$250 each.

**DON'T WAIT! REGISTER NOW FOR THE
MODULAR INDUSTRY'S *BEST* EVENT.
VISIT WORLDOFMODULAR.ORG TODAY.**

Reserve your booth at modular construction's **LARGEST EVENT!**

THERE IS SIMPLY NO GREATER OPPORTUNITY TO REACH MANUFACTURERS AND DEALERS OF COMMERCIAL MODULAR BUILDINGS THAN AT MBI'S WORLD OF MODULAR!

This year's World of Modular will include dedicated exhibit hours—both in-person and digitally—with an audience ready to buy. Plus MBI will be marketing this event extensively through its website, paid ads, email campaigns, print editorial, and social media marketing.

If your company supplies the modular building industry with materials or services, you should exhibit at this event.

INCLUDED IN YOUR PHYSICAL BOOTH:

(2) full registrations*, 8' high draped backwall, 3' high draped siderails, (1) 7" x 44" single line ID sign, (1) 6' draped table*, (2) contour chairs*, (1) wastebasket*, listing in the onsite program, and pre-show listing on the MBI website.

**Double booths include (4) full registrations, (2) 6' draped tables, (4) contour chairs, (2) wastebaskets.*

STAFFING REGULATIONS:

Each booth includes two full registrations for employees of the company that is purchasing booth space. If more than two people will be staffing the booth, additional registrations must be purchased. Sharing of registrations is prohibited. Violators may be asked to leave the show and may forfeit the right to exhibit at future shows. Exhibits must be staffed at all times during posted exhibit hours.

Other: Additional booth staff starting at US \$800 for company employees, US \$1300 for non-company employees, and US \$600 for spouses.

ADDITIONAL SERVICES:

Additional services like carpeting, electricity, and installation must be purchased separately through the World of Modular exhibitor kit.

BOOTH ASSIGNMENTS:

Full payment is required with the exhibitor registration form. Every attempt will be made to assign requested booths.

If the requested space is already assigned, MBI will assign space based on proximity to competitors, the number of booths purchased, and date of receipt of the registration form and payment. MBI reserves the right to modify the exhibit floorplan.

EXHIBIT BOOTHS

SINGLE BOOTH

Single Booths: 8'x10'

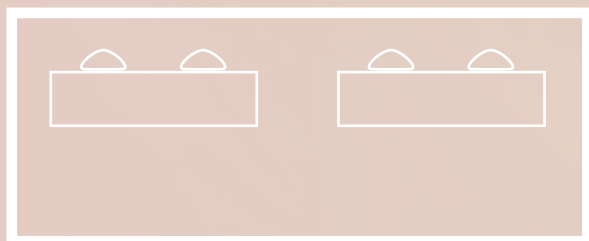


Member Rate: US \$3000

Non-Member Rate: US \$4000

DOUBLE BOOTH

Double Booths: 8'x20'



Member Rate: US \$6000

Non-Member Rate: US \$8000

"World of Modular has been fantastic. It gets busier and busier every year."

Andy Berube,
Stack Modular,
Exhibitor, World of Modular

"I've been doing trade shows for five decades. We accomplished more today than we've done in the last two months in terms of contacts."

Ronald Lanzo,
AFR Furniture Rental,
Exhibitor, World of Modular

"We've had tons of visitors to our booth so far. It's been amazing."

Diana Atvars,
Jackson | Main Architects,
Exhibitor, World of Modular

DID SOMEONE SAY **GRAND PRIZE?**

Join fellow attendees **Thursday, March 30**, for your chance to ride away in *style*.

Sponsored by Bard Manufacturing Co., Grand Prize Contest participants will compete in an entertaining series of challenges until a winner is crowned.

All World of Modular registrants are eligible to participate in the contest.

The lucky winner will receive a two-year lease on a brand new ruby red Chevrolet Camaro.

SPONSORED BY



This prize is being offered by the
MBI Educational Foundation, Inc.,
a 501(c)3 charitable nonprofit
organization.

AWARDS

The Modular Building Institute's annual Awards of Distinction represent some of the highest honors awarded in the modular construction industry.

In addition to prestige, the benefits of winning extend throughout the year. Images of winning and runner-up projects are used in MBI's international marketing efforts—including its popular bi-monthly magazine and highly-ranked website—and, most prominently, MBI's industry-leading annual reports.

Don't miss this great opportunity to have your project seen by the entire modular building industry as well as the general public.

Enter now at modular.org/aod-entry

CATEGORIES INCLUDE:

Best of Show

- Permanent
- Relocatable
- Green Building
- Marketing

Permanent Modular

- Education
- Office
- Retail
- Healthcare
- Hospitality
- Multifamily
- Dormitory
- Assembly
- Correctional
- Workforce Housing
- Bathroom Pods
- Special Application

Relocatable Modular

- Single-Wide
- Education
- Office
- Healthcare
- Retail
- Multifamily
- Workforce Housing
- Assembly
- Special Application

Marketing

- Website
- Multimedia

Green Building

Renovated Reuse

Judge's Choice



Above: MBI used 2022 Award winners on the covers of its latest annual reports.

SPONSORSHIPS

BAG INSERTS/WOM SWAG

US \$2000 EA

Easily reach all attendees. Your piece can include a special offer, invitation, or general advertising message.

WATER BOTTLES

EXCLUSIVE SPONSORSHIP | US \$3000

Branded bottles of spring water are distributed at the start of the convention until they run out.

REGISTRATION WELCOME RECEPTION

EXCLUSIVE SPONSORSHIP | US \$5000

Drink tickets with your logo can be redeemed at the Welcome Bar in the registration area.

OPENING PARTY

EXCLUSIVE SPONSORSHIP | US \$15,000

Get WOM off to a great start by sponsoring the Opening Party, where a who's who of modular construction will gather for great music, food, drinks, and networking.

KEYNOTE SPEAKER

2 OPPORTUNITIES | US \$5000 EA

Sponsoring a keynote speaker is an excellent way to help MBI provide quality speakers for the annual convention—and get your name heard by everyone.

BREAKOUT SESSIONS

EXCLUSIVE SPONSORSHIP | US \$10000

With multiple tracks of sessions daily, your company can have remarkable exposure with signs displayed outside each breakout room.

RECEPTION IN EXHIBIT HALL

4 OPPORTUNITIES | US \$2500 EA

This reception is the most well-attended function of World of Modular. Signage will feature sponsor logos.

DIGITAL EVENT APP

EXCLUSIVE SPONSORSHIP | US \$7500

Leave your company's mark on World of Modular's exclusive digital app with a highly-visible linked logo.

DIGITAL ALERTS

6 OPPORTUNITIES | US \$2500 EA

Get your company seen by every attendee both in-person and online with customizable alerts sent through email and the digital event app.

GOLF TOURNAMENT & LUNCH

EXCLUSIVE SPONSORSHIP | US \$12,500

You will receive exposure throughout the Golf tournament marketing cycle & your company logo will be on each lunch box. Opportunity for microphone time is available.

GOLF HOLE CHALLENGE

6 OPPORTUNITIES | US \$1000 EA

Along with signage, your company representatives can greet players at each hole and provide promotional items.

HOTEL KEYCARDS

EXCLUSIVE SPONSORSHIP | US \$7500

Key cards to hotel guestrooms are often the first sponsored item convention attendees see, and better yet, touch.

...AND MANY MORE!

World-Class Hospitality & Entertainment

Idle by its iconic fountains, wander the Las Vegas Strip, or stay and be pampered at the Bellagio Resort & Casino. Whatever your interest, you'll enjoy spacious rooms, stunning cityscapes, and upscale dining and shopping just steps away from some of the world's best entertainment and night life—all this at the 2023 World of Modular!



AN EXCITING RESORT EXPERIENCE

Featuring a world-famous casino, full spa and salon, fine dining, luxury shopping, vibrant nightlife, in-room dining, golf, and resort-assisted access to dozens of unique Las Vegas experiences—all within the Bellagio itself—there are endless opportunities for relaxation and enjoyment during your stay.



THE WORLD'S BEST CONVENTION DESTINATION

Steeped in lore and riddled with history, Las Vegas is the home to classic film locales and an ever-changing skyline of modern hotels and amenities. With no shortage of sights, sounds, and entertainment available, your time at the 2023 World of Modular is sure to be memorable and is today the state's premiere historical attraction.



INDUSTRY-BEST NETWORKING & EDUCATION

World of Modular truly has a global reach, providing a place for professionals from around the world who are involved in the modular and offsite construction industries a place to network, exchange ideas, learn from experts, discuss challenges, display new products, and receive well-deserved recognition.

THANKS TO OUR 2022 CORPORATE SPONSORS

Join this elite list for 2022 and/or 2023 by contacting MBI headquarters.

DIAMOND



PLATINUM

GOLD



SILVER



BRONZE



DIRTT



ABOUT MBI

Founded in 1983, the Modular Building Institute is the international non-profit trade association serving the commercial modular construction industry.

MBI members are manufacturers, contractors, and developers, and owners in two distinct segments of the industry:

- permanent modular construction (PMC), and
- relocatable buildings (RB).

Associate members are companies that supply building materials, services, and financing.

BEYOND WORLD OF MODULAR

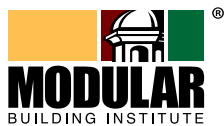
World of Modular is an event like no other, but there's so much more to the Modular Building Institute. Maybe it's a key contact we can introduce to you or a regulatory challenge we can help you overcome. Whatever your need, MBI is dedicated to helping make your business more successful **all year round**. We are confident that by becoming a member—or taking full advantage of your existing membership—you will not be disappointed with your return on investment.

OUR MISSION

As the Voice of Commercial Modular Construction®, MBI promotes the advantages of modular construction while advocating for the removal of barriers that limit growth opportunities. Through its long-standing relationships with member companies, policy makers, developers, architects and contractors, MBI has become the trusted source of information for the commercial modular construction industry.

ADVOCATING FOR THE INDUSTRY

As the world's largest trade association for commercial modular construction, MBI has taken the lead to introduce, change, and defeat legislation and regulations that would have an adverse impact on our industry. We have successfully protected our members' interests in numerous states and provinces on issues ranging from taxation, plan approval, code compliance, relocation and recertification. In short, MBI is the Voice of Commercial Modular Construction®



Modular Building Institute
285 Hydraulic Ridge Road, Suite 6
Charlottesville, VA 22901 USA
modular.org

*The ONLY show organized
BY the industry FOR the industry.*

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LAS VEGAS, NV

PRESENTED BY

